



*Since 1891*

# Architectural Color Guide

For more than 117 years, Acme Brick Company has been meeting the needs of architects nationwide. Acme offers hard-fired clay brick in an exciting variety of colors and sizes from five architectural plants: Acme-Ochs, Denton, Elgin, Perla, and Tulsa.

Most architectural blends can be manufactured in special shapes. This versatility, coupled with expert technical assistance from Acme's engineering staff, enables you to execute your most challenging designs with Acme Brick.

In addition, Acme produces brick at another 14 plants. In all, architects can select from hundreds of combinations of color, texture, and blend—all with Acme's legendary, hard-fired quality.

This guide depicts the most popular colors in Acme's architectural selection. For actual brick samples, architectural case studies, technical bulletins, or additional information, contact your local Acme representative. To download Acme's free brick visualization software, Masonry Designer, visit [brick.com/md](http://brick.com/md). For your nearest Acme Brick sales office, please call toll-free at 1-800-792-1234, ext. 1008365.



*Clockwise from top: Rangers Ballpark in Arlington, Texas; Saint Louis University clock tower, St. Louis, Missouri; Baylor University Sciences Building, Waco, Texas.*



# Architectural Color Guide



University  
*Denver Plant*



Twilight Rose  
*Elgin Plant*



Presidio  
*Denton Plant*



Ridgmar  
*Perla Plant*



Glacier White  
*Perla Plant*



Red Sunset  
*Denton Plant*



Glendale  
*Acme-Ochs Plant*



Rockefeller Plaza  
*Denton Plant*



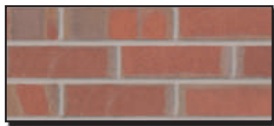
Driftwood  
*Denver Plant*



Desert Tan  
*Denver Plant*



Garnet  
*Tulsa Plant*



Harvard  
*Denver Plant*



Desert Rose  
*Denver Plant*



Desert Peach  
*Denton Plant*



Paloma Gray  
*Elgin Plant*



Crimson  
*Tulsa Plant*



CR Red  
*Denver Plant*



Rosewood  
*Denver Plant*



Twilight Pink  
*Denton Plant*



Oxford Brown  
*Perla Plant*



Burgundy  
*Denton Plant*



Village  
*Denton Plant*



Santa Fe  
*Elgin Plant*



Mission Pink  
*Elgin Plant*



Silverado  
*Elgin Plant*



Quorum  
*Denton Plant*



Nappa Valley  
*Tulsa Plant*



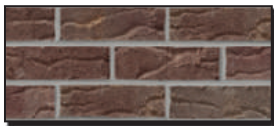
Sunrise Medium  
*Acme-Ochs Plant*



Valley Rose  
*Denton Plant*



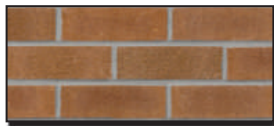
Westminster  
*Acme-Ochs Plant*



Berkshire  
*Acme-Ochs Plant*



Harvard 65  
*Acme-Ochs Plant*



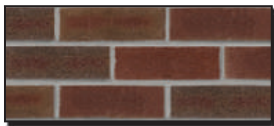
Harvard 70  
*Acme-Ochs Plant*



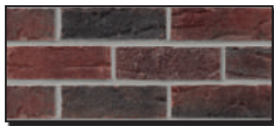
Royal Orchid  
*Elgin Plant*



Ko-Ko Brown  
*Perla Plant*



Harvard 0  
*Acme-Ochs Plant*



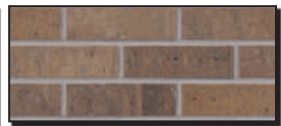
New Bedford  
*Acme-Ochs Plant*



Harvard 70D  
*Acme-Ochs Plant*



Baywood  
*Acme-Ochs Plant*



Cedar Valley  
*Denton Plant*



Sequoia  
*Acme-Ochs Plant*



Copper Harbor  
*Acme-Ochs Plant*



Montclair  
*Acme-Ochs Plant*



Harvard 80D  
*Acme-Ochs Plant*



Highland  
*Acme-Ochs Plant*



The selection shown here illustrates the typical color variety of standard modular Acme Brick.

In addition, many of the blends illustrated here are manufactured in the economical King Size: 9<sup>5</sup>/<sub>8</sub>" × 2<sup>5</sup>/<sub>8</sub>" × 2<sup>3</sup>/<sub>4</sub>".

Compared with standard modular brick, King Size brick require 29% fewer units to cover a given area, which can mean big savings on labor and mortar. Yet the aesthetic difference is often negligible.

To see the difference for yourself, download Acme's Masonry Designer today: [brick.com/md](http://brick.com/md).

For current selection and availability, contact your Acme Brick representative.



# Which Acme Brick is right for your next project? These resources can help.

Pick, click, design with brick: Download Acme's Masonry Designer at [brick.com](http://brick.com).

Acme Brick's online Masonry Designer contains digital images of every standard Acme Brick blend, which makes it a powerful creative resource.

Masonry Designer includes not only Acme's full selection of modular brick but also larger-sized brick as well, such as the economical King Size.

More options? Masonry Designer includes selected specialty concrete units from Featherlite Building Products as well as structural glazed units from Elgin-Butler.

## Mix and match, then save.

Once you have "built" a wall from any selection, you can change bond patterns, mortar color, coursing, and individual units. You can even combine Acme Brick, Elgin-Butler glazed units, and Featherlite concrete masonry units.

When your rendering is exactly the way you want, you can export it as a high-resolution Windows bitmap (.bmp), JPEG (.jpg), Targa (.tga), or TIFF (.tif) file. The program is a free download that runs on virtually any Windows computer with an Internet connection (high-speed recommended):

<http://brick.com/md>



*Acme's Masonry Designer is more than a simple rendering program; it is also a sophisticated design tool. Once you have "built" a wall section, you can change it unit by unit (foreground) or row by row (background).*



*The "fan book" format allows easy, side-by-side comparison of colors and blends.*

Request helpful literature, printed and electronic, at [brick.com](http://brick.com).

Brochures are available from Acme Brick on topics that include:

- Cavity double wall construction
- Use of king size brick in residential and commercial projects
- Architectural case studies

Acme's print library also includes the convenient Pocket Guide to Masonry Construction, as well as the Color Guide for Architects shown above.

Certain documents, including the Pocket Guide and Technical Services Digests, are available for download in a variety of formats including Acrobat (.pdf) in the "Architects" section of [brick.com](http://brick.com).

As always, you can obtain any Acme Brick architectural resource—including technical assistance from Acme's in-house engineering department—with a call to your Acme representative.

Our goal is to provide architects with all the tools and confidence that they need to execute stunning designs in the exterior of choice: brick.

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