



Since 1891

Architectural Color Guide

For more than 115 years, Acme Brick Company has been meeting the needs of architects nationwide. Acme offers hard-fired clay brick in an exciting variety of colors and sizes from its five architectural plants: Denton, Elgin, Eureka, Perla, and Tulsa.

Most architectural blends can be manufactured in special shapes. This versatility, coupled with expert technical assistance from Acme's engineering staff, enables you to execute your most challenging designs with Acme Brick.

In addition, Acme produces brick at another 18 plants. In all, architects can select from more than one thousand combinations of color, texture, and blend—all with Acme's legendary, hard-fired quality.

This guide depicts the most popular colors in Acme's architectural selection. For actual brick samples, architectural case studies, technical bulletins, or additional information, contact your local Acme representative. To download Acme's free brick visualization software, Masonry Designer, visit www.brick.com/md. For your nearest Acme Brick sales office, please call toll-free at 1-800-792-1234, ext. 365.



Clockwise from top: Rangers Ballpark in Arlington, Texas; Saint Louis University clock tower, St. Louis, Missouri; Baylor University Sciences Building, Waco, Texas.



Since 1891

Architectural Color Guide



Boston Red
Eureka Plant



Harvard
Denver Plant



Rockefeller Plaza
Denton Plant



Twilight Rose
Elgin Plant



Glacier White
Perla Plant



Garnet
Tulsa Plant



University
Denver Plant



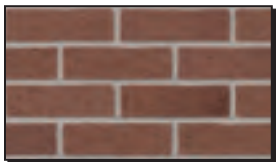
Presidio
Denton Plant



Desert Peach
Denton Plant



Dove Gray
Perla Plant



Ruby Red
Eureka Plant



CR Red
Denver Plant



Valley Rose
Denton Plant



Mission Pink
Elgin Plant



Driftwood
Denver Plant



Crimson
Tulsa Plant



Kensington
Eureka Plant



Santa Fe
Elgin Plant



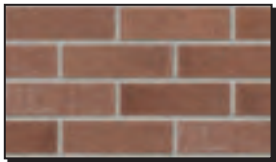
Twilight Pink
Denton Plant



Paloma Gray
Elgin Plant



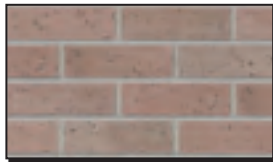
Burgundy
Denton Plant



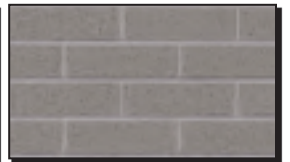
Village
Denton Plant



Red Sunset
Denton Plant



Royal Orchid
Elgin Plant



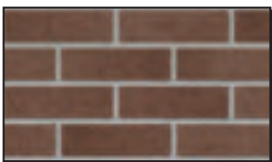
Slate Gray
Perla Plant



Quorum
Denton Plant



Nappa Valley
Tulsa Plant



Amaretto
Tulsa Plant



Charcoal Gray
Denton Plant



Tuscany
Tulsa Plant



Ridgmar
Perla Plant



Steel Gray
Perla Plant



Sierra
Elgin Plant



Monterrey
Denton Plant



Burnt Pumpkin
Denton Plant



Pewter Gray
Elgin Plant



Doeskin
Elgin Plant



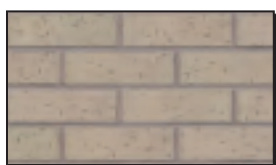
Desert Tan
Denver Plant



Rio Colorado
Elgin Plant



Academy
Denton Plant



Silverado
Elgin Plant



Americana
Elgin Plant



Painted Desert
Elgin Plant



Mark IV
Denton Plant



Cinnebar
Denton Plant



Marble Gray
Perla Plant



Royal Oak
Perla Plant



Via Roma
Denton Plant



Ironstone
Denton Plant



Copper Sand
Denton Plant



Oxford Brown
Perla Plant



Mushroom Brown
Denton Plant



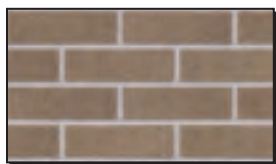
Royal Birkdale
Denton Plant



Cedar Valley
Denton Plant



Texas
Denton Plant



Ko-Ko Brown
Perla Plant



Castle Brown
Denton Plant



Chocolate
Eureka Plant

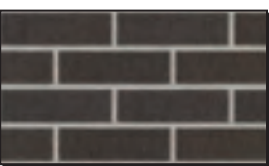


Charcoal
Eureka Plant



Ebony
Denton Plant

The selection shown here illustrates the typical color variety of standard modular Acme Brick. In addition, many of the blends illustrated here are manufactured in the economical King Size: 9⁵/₈" × 2⁵/₈" × 2³/₄". Compared with standard modular brick, King Size brick require 29% fewer units to cover a given area, which can mean big savings on labor and mortar. Yet the aesthetic difference is often negligible. To see the difference for yourself, download Acme's Masonry Designer tool, free at www.brick.com/md. For current selection and availability, contact your Acme Brick representative.



Onyx
Denver Plant

Which Acme Brick is right for your next project? These resources can help.

Pick, click, design with brick: Download Acme's Masonry Designer at brick.com.

Acme Brick's online Masonry Designer contains digital images of every standard Acme Brick blend, which makes it a powerful creative resource.

Masonry Designer includes not only Acme's full selection of modular brick but also larger-sized brick as well, such as the economical King Size.

More options? Masonry Designer includes selected specialty concrete units from Featherlite Building Products as well as structural glazed units from Elgin-Butler.

Mix and match, then save.

Once you have "built" a wall from any selection, you can change bond patterns, mortar color, coursing, and individual units. You can even combine Acme Brick, Elgin-Butler glazed units, and concrete masonry units.

When your rendering is exactly the way you want, you can export it as a high-resolution Windows bitmap (.bmp), JPEG (.jpg), Targa (.tga), or TIFF (.tif) file. The program is a free download that runs on virtually any Windows computer with an Internet connection (high-speed recommended):

<http://www.brick.com/md>



Acme's Masonry Designer is more than a simple rendering program; it is also a sophisticated design tool. Once you have "built" a wall section, you can change it unit by unit (foreground) or row by row (background).



The "fan book" format allows easy, side-by-side comparison of colors and blends.

Request helpful literature, printed and electronic, at brick.com.

Brochures are available from Acme Brick on topics that include:

- Cavity double wall construction
- Use of king size brick in residential and commercial projects
- Architectural case studies

Acme's print library also includes the convenient Pocket Guide to Masonry Construction, as well as the Color Guide for Architects shown above.

Certain documents, including the Pocket Guide and Technical Services Digests, are available for download in a variety of formats including Acrobat (.pdf) in the "Architects" section of brick.com.

As always, you can obtain any Acme Brick architectural resource—including technical assistance from Acme's in-house engineering department—with a call to your Acme representative.

Our goal is to provide architects with all the tools and confidence that they need to execute stunning designs in the exterior of choice: brick.

P.O. Box 425
Fort Worth, TX 76101-0425
(817) 332-4101 1-800-792-1234
a Berkshire Hathaway company
www.brick.com ©2007

**ACME
BRICK**

Since 1891

ABC-SWT-9/07-ACG