

"Results you can depend on!"

10 14 00/HAC BuyLine 8781

# SIGNAGE SOLUTIONS FOR THE HEALTH CARE INDUSTRY

# Your Sole-Source Provider for Hospitals and Medical Office Buildings

### **Interior & Exterior Signs**



### Featuring: The Hackley Value Chain Advantage<sup>™</sup>

Guaranteed to save up to 28% in time and money

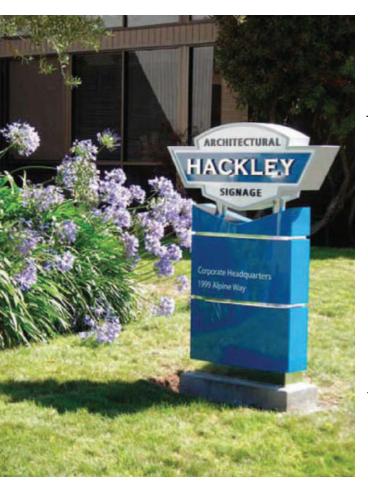
Project Planning & Management ADA & Code Compliance Auditing Design Development Evacuation Map & Egress Planning Sign Location Planning Message Schedule Programming Wayfinding Consultation Multilingual Translation & Certifications In House Manufacturing Installation After Care Maintenance / 1-2-3 Service Program



#### □ We Solve Your Problems While Saving You Money

Hackley Architectural Signage, Inc. has spent close to thirty years developing a reliable systematic process for planning, designing and producing interior and exterior Architectural Signage Systems for clients in the Healthcare, Corporate Office and Institutional Marketplace whether you have one facility of many across the country.

Our manufacturing and consulting services are focused on providing a one-stop solution for your Branding, Wayfinding, ADA and Regulatory Code Compliance needs, whether you have a custom design/build requirement or a need for a standard value based product line solution. We achieve the results you can depend on!



#### □ We Focus On Your Needs

The focus of our corporate mission is taking the burden and stress away from your management team and staff. We work hard to minimize your uncertainty about getting a Signage project completed, on time and under budget.

## □ We Know The Codes and Regulations of the Healthcare Industry

Most corporate executives, facility managers, architects and builders are aware of the need to adhere to codes and regulations required by Federal, State and local agencies, with regard to Hospitals and Medical office building, but few understand the details and requirements specifically related to Signage and how costly they can be for not complying. Some of these include ADA (Americans with Disabilities Act), UBC (Uniform Building Code, IBC, OSHA, OSHPD, HIPPA, Safe Surrender, Patients' Rights and California titles 19, 22, 24 and Prop 65.

In some circumstances, not knowing about or adhering to even one regulation can cost you a delayed certificate of occupancy permit, fines or law suit(s) brought against your firm by disgruntled employees, dissatisfied customers, angry patients or vendors. The assumption that you are "in compliance" is certainly not worth risking the consequences of lost time, money, and reputation due to non compliant Signage.

#### □ We Have the Resources and Take Responsibility From Start To Finish

We take on the responsibility for getting the job done which aids every person on your project team from corporate facilitator to architect to builder. Hackley Architectural

Signage is uniquely qualified because we boast a wide range of product lines and consulting services specifically designed to provide its customers exactly what they need for any industry, specification or budget. This includes a proprietary catalog of pre-designed solution sets from our value-based Optima Series(c) to our upscale Vanguard Series<sup>®</sup> to the ability to design, engineer and build "one off" custom applications that suits even the most demanding visual communication requirements.

#### □ We Design and Consult as Well as Build and Install

Our expert ability to assist in helping define your requirements with regard to design development, wayfinding, sign location planning and project management along with "in-house" custom manufacturing and installation is why we truly have the sole-source capability and "end in mind" philosophy to deliver the benefits you require.





#### **PROJECT IMPLEMENTATION PROCESS**

Our proven process (which we call the Hackley Value Chain process) has been designed to produce the best possible results in the fastest time possible while reducing stress and uncertainty on the part of your organization and staff. This time tested process is the core reason why we can complete your project, more effectively than any other company in our industry, while saving you valuable time and money.

2
Ĕ
5
5
ā
- S
ě
-
5
÷Ξ.
5
-
S

Gather Information	K	
Interview Faculty Personnel	-님	
Inspect Site Conditions	- 片	-
Define Deliverables	- 片	
Prepare Project Budget	- 片	
Obtain Client Authorization	- ٢	
Perform Field Survey		
Determine Code Compliance Needs	_ 14	
Determine Use Needs	- ٢	6
Determine Wayfinding Needs	- ٢	3
Verify Specifications	- ٢	
Prepare Proposal	- ٢	
Obtain Client Authorization		-
Prepare Project Plan	Ъ	
Develop Sign and/or Shop Drawings	- 片	
Complete Sign Location Planning	_ K	
Document Message Schedule		
Plan Evacuation Map Egress	_ 🗄	\$
Generate Evacuation Map Art	- ٢	
Approve Evacuation Map For Compliance	<u> </u>	-
Translate Multi-Language Messages	K	
Obtain Client Approvals	_ 14	
Batch Plant Order (based on clients priorities)	Д	
Fabricate Signage	- 片	
Inspect and Pack	-님	
Coordinate Field Installation	-님	-
Perform Installation	-님	3
Inspect Installation	- 片	
	- 1 1	

#### □ Define Deliverables

Understanding the objectives and goals of your organization is monumental to the successful outcome of your project. This requires investing some time on your part and much effort from our team before an appropriate signage solution can be determined. This is done in what we call the Define Deliverables Phase. The purpose is to develop a statement of work (scope) and budget from which to work from in order to solve your problem. The process requires Hackley Architectural Signage (H.A.S.) to gather information about your corporate mission, uncover problems that your staff, vendors and/or patients may be having, collect materials e.g. artwork, floor plans and related documents and inspect the existing conditions of the physical building or buildings. Once these action steps are completed we can recommend deliverables in the form of manufactured products and consulting services and submit budget for time and money before continuing to the next step.

#### Solution Development

Putting together a strategy to accomplish the mission is the solution development stage The purpose is to dig in and assess what is required to specifically meet the objectives of the project. It requires H.A.S. to look at all the elements of corporate branding, code compliance, wayfinding and information systems (in detail) to define specifications and a final proposal for your approval before beginning manufacturing and installation.

#### □ Manufacturing Documentation

Before we can actually start fabrication, we need to plan our work and coordinate the effort required to build and install your signage program. This is done by assessing the priorities and generating the documents required in producing the finished product. The devil is truly in the details. In this phase, we produce the shop drawings (if required), complete the final artwork for evacuation plans and orientation maps, work with your staff to determine message schedules, translate multilanguage copy (as required), and obtain any approvals from submittal supplied to you.

#### □ Manufacturing and Installation

Once the Manufacturing Documentation is complete, a plant order is submitted to production. Production then plans the work, procures the materials, determines task priorities, and assigns resources to complete the project. H.A.S. client services representatives and Project Managers work in concert with production to report the current status of your order and facilitate any changes in the project plan as required. As completion of the plant order nears, our field services team prepares for the installation by coordinating with your facilities personnel and verifying field conditions and readiness so that nothing is overlooked when our installers arrive.

#### □ Aftercare

Now that your facility has a beautiful brand new sign system, you will inevitably have on-going needs. As your organization grows, you may require additional signs, changes to existing signs, or some signs may have to be moved. Our 1-2-3 Service Program is designed to enable you to quickly and easily incorporate the alterations as they occur.



IDENTIFICATION SIGNS						
206 NURSES CLINIC Mas-o-1201 Room ID	106 RADIOLOGY DEPARTMENT CONSUMPTION HAS-0-1202 Room ID	<b>206</b> Fair NURSES CLINIC Distances of a state of the Beverty Johnson Nurse Manager HAS-0-1203 Changeable Room ID	USE AND APPLICATION Identification Signs Identification signs identify departments, offices, utility rooms, restrooms, public spaces and similar destinations.			
408 THE CONFERENCE ROOM	HOW ID 403 were MEETING ROOM Weeking Room ID	HAS-0-1503 "In-Use" Slider				

#### **ORIENTATION SIGNS AND DIRECTORIES**

#### 1 ← Family Lounge 103 Family Services 105 106 Radiology Pediatrics 121 General Practice 201 Primary Care 205 Nurses Clinic 206 Pharmacy 209 Restrooms 210 ↑ 211 Physical Therapy Patient Room 212 Patient Room 213 Patient Rooms 214 Patient Rooms 215

HAS-0-2102 Secondary Directory - One Column



Orientation Map

#### USE AND APPLICATION

Orientation Signs and Directories The purpose of the orientation directory is to provide orientation and direction immediately upon entering the facility. Included is a roster of services and destinations, a floor plan and campus map if required.



### WAYFINDING DIRECTIONAL SIGNS **USE AND APPLICATION** $\leftarrow$ Registration Wayfinding Directional Signs Directional signs guide HAS-0-3401 Ceiling Directional - 1 panel visitors from the point of entry to elevators, lobbies, and primary destinations and the return trip to point of entry. ↑ Radiology Nurses Clinic HAS-0-3402 Ceiling Directional - 2 panels **†** ↑ Elevators Restrooms HAS-0-3403 Ceiling Directional - 2 panels Family Lounge Nurses Clinic $\uparrow$ HAS-0-3404 Ceiling Directional - 2 panels m **Internal Medicine** $\uparrow$ **The Cancer Center** $\leftarrow$ HAS-0-3405 Ceiling Directional - 2 panels † Elevators Restrooms $\uparrow$ $\bigcirc$ Information ← Stairs Ŀ

HAS-0-3406 Ceiling Directional - 4 panels



#### LIFE SAFETY / CODE REQUIRED SIGNS AND EVACUATION



HAS-0-4404

Restroom ID - Men



пнэ-и-44иэ

Restroom ID - Women



Restroom Door ID - Men



HAS-0-4402 Restroom Door ID - Women

#### **USE AND APPLICATION**

**Regulatory Signs** Regulatory signs comply with state and federal codes and are used to communicate restrictions and cautionary information.



**TDD PHONE** 

HAS-0-4501 TDD Phone



HAS-0-4502 Assisted Listening



HAS-0-4503 Hearing Impaired



canionna naw requires the posting of the following warning: This area may contain chemicals known to the State of California to cause cancer, birth defects or reproductive harm.

California Health & Safety Code Section 25249.6

HAS-0-4504 Proposition 65

HAS-0-4801

Handicap Access Symbol

HAS-0-4101



HAS-0-4505 Maximum Occupancy



HAS-0-4802 Handicap Access Symbol - with Arrow

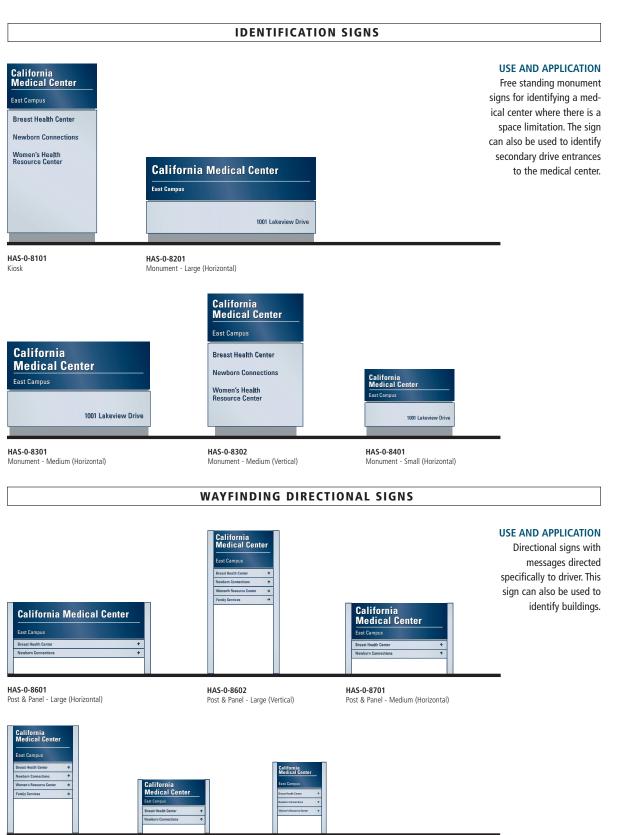


HAS-0-4702 Exit Sign - with Arrow



HAS-0-4703 Exit Sign





HAS-0-8801 Post & Panel - Small (Horizontal) HAS-0-8802

Post & Panel - Small (Vertical)



#### **CLIENT LIST Hospital / Medical Offices**

El Camino Hospital

- Mountain View Campus
- Los Gatos Campus
- Rose Garden Dialysis Center

#### John Muir Health

- John Muir Medical Center, Concord Campus
- John Muir Medical Center, Walnut Creek Campus

#### Sutter Health Affiliates

- Alta Bates Summit Medical Center
- Marin General Hospital
- Terra Linda Health Plaza
- Solano Medical Center
- Eden Medical Center
- Sutter General Hospital
- Novato Community Hospital
- California Pacific Medical Center
- Lakeside Medical Center
- Amador Medical Center

Stanford Medical Center

**Catholic Health Care West** 

#### Children's Hospital

- **Kaiser Permenente Facilities**
- Oakland Medical Center
- Richmond Medical Center
- Union City Medical Center
- Hayward Medical Offices
- Oakland Health Center

#### Construction

Hensel Phelps Construction HMH Construction DPR Construction Swinerton Builders Rudolph and Sletten C. Overaa Construction

#### **Public Works**

State of California - East End Complex Fairfield Transportation Center City of Sunnyvale - Transportation Center BART - Bay Area Rapid Transit Oakland International Airport Martinez City Hall

#### **Municipalities**

United States Postal Service Santa Rosa Federal Court House Port of Oakland State of California Amtrak

#### Institutions

Albany Public Library University of California - Berkeley Plant Laboratories (USDA) Lawrence Livermore Labs San Francisco City College Cal State Hayward

#### Corporate

Genentech Network Appliance Sandia National Laboratories Jones Lang Lasalle CB Richard Ellis Amgen Shorenstein Properties Brandywine Realty Trust

Administration Human Resources Sutter Room





#### WE PROVIDE A VARIETY OF SIGN SOLUTIONS

- Corporate Sign Systems
- Directional & Wayfinding Sign Systems
- Suite & Room Identification Signs
- Post & Panel Signs
- Directory & Information Systems
- Dimensional Logos & Letters

Hospital Entranci Parking Garage

- Monument Signs
- Kiosks
- Evacuation Maps & Code Signage
- ADA Signage (all types)
- Electric & Neon Signs (all types)

