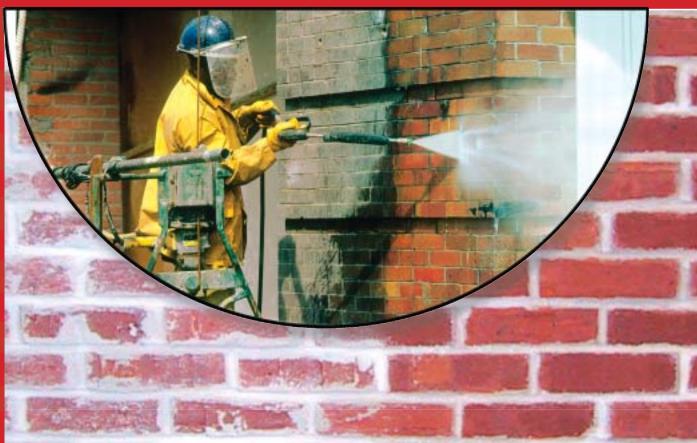


Innovative Solutions for Buildings.™



New Construction Cleaners • Maintenance Cleaners • Restoration Products



www.prosoco.com www.consolideck.com



# New Construction Cleaners

Done right, new construction cleaning of new brick, architectural block, or stone building reveals the true beauty of the masonry. It's the final touch that brings home all the hard work of the architect, specifier and contractor.

And yet new construction cleaning of new masonry buildings is just a tiny fraction of the overall construction cost.

Done wrong, it can cost you more than you'd ever believe in time, money and reputation. Done wrong, your new building's appearance may be ruined beyond repair.

Excess mortar, mud and other job site soiling has to come off the new building before it's ready for the client. PROSOCO's new construction cleaners



The Sprint Campus in Overland Park, KS, shows the dramatic difference made by post-construction cleandown with Sure Klean® 600 Detergent, the nation's number-one selling proprietary cleaner for brick.

help make sure it comes off quickly, easily and safely.

Every product PROSOCO manufactures in its state-ofthe-art plant in Lawrence, KS, is backed up by warranty, safety information, toll-free telephone technical support and — if needed — free job site visits from factorytrained field representatives.

PROSOCO wants you to succeed. When it's time to clean off the mortar and grout smears, oil, grease, dirt and other soiling, PROSOCO has the products, information and technical support you need to leave your project — and your reputation — looking sharp.

### Get specs and technical data

Get it done accurately and fast. PROSOCO's online "Spec Builder" and "Solution Finder" get you the perfect specs and products for cleaning and protecting concrete, brick and stone architecture, new or old, night or day.

www.prosoco.com

### 1-800-255-4255

#### Brick, Tile and Stone

Sure Klean<sup>®</sup> and Stand Off<sup>®</sup> general-purpose cleaners for new brick, tile and stone dissolve mortar smears, grout, construction dirt and other common job site staining.

They leave masonry clean and uniform, with no acid burning or streaking. Specialty cleaners correct a variety of problems on improperly cleaned surfaces, including acid burn and vanadium staining.

#### Concrete Masonry

Sure Klean<sup>6</sup>, Paver Kare<sup>8</sup>, and Stand Off<sup>®</sup> products for new concrete construction get rid of excess mortar, job dirt, rust, efflorescence and more on smooth or textured architectural block, precast, castin-place, decorative

and other concrete while improving color depth and uniformity. They'll also improve the bond of protective treatments and color coats for a longer service life.

### Maintenance Cleaners

Expensive concrete, tile, paver and stone surfaces hold their value and beauty against the soil and stains of daily living with the help of PROSOCO's maintenance cleaners. Vertical or horizontal, indoors or out, help your clients enjoy the color of clean on all their concrete and masonry surfaces.

#### Concrete

Advanced Sure Klean<sup>®</sup> and Enviro Klean<sup>®</sup> technologies remove general soiling, oil stains, tar and tire marks, chewing gum, rust and more from horizontal concrete whether decorative or standard gray.

#### Tile, Paver and Natural Stone

Whether stains and soiling come by the day or the decade, Stand Off<sup>®</sup>, Paver Kare<sup>®</sup> and Enviro Klean<sup>®</sup> products provide the concentrated cleaning firepower to keep expensive surfaces sparkling.



Take it off like it was never there – PROSOCO's Defacer Eraser® graffiti removers help you and your clients defeat graffiti vandalism safely, quickly and easily.

## Restoration Products

From the U.S. Capitol to Trinity Church in New York ...from Conversation Hall in Philadelphia to the Merchandise Mart in Chicago... leading historic preservation architects and state and federal agencies choose PROSOCO products for preserving historic buildings.

#### **Restoration Cleaners**

Specialized Sure Klean<sup>®</sup> formulations break up heavy accumulations of dirt, carbon, algae and oxidation on brick and terra cotta, as well as limestone, marble, sandstone, granite and other natural stone surfaces. Both interior and exterior cleaners and stain removers are available. Created for environmentally sensitive projects, Enviro Klean<sup>®</sup> products get the job done without harsh acids, caustics or solvents.

#### **Consolidation Treatments**

Conservare<sup>®</sup> products strengthen and weatherproof deteriorated historic masonry — preserving it for generations.

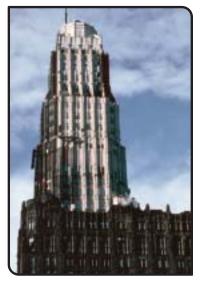
#### Paint-, Coating- and Graffiti-Removal Products

They're the perfect blend of power and environmental responsibility. Enviro Klean<sup>®</sup>, Sure Klean<sup>®</sup> and Defacer Eraser<sup>®</sup> paste, gel and liquid coating removers can strip decades of piled-on paint coatings as well as last night's graffiti vandalism. De-bond and dissolve the toughest epoxy and polyurethane coatings without the use of methylene chloride, methanol or other harsh solvents.

#### The Industry Leader

Since 1954, PROSOCO products have been the number-one choice of thousands of conservators, architects, specifiers, contractors and engineers nationwide. Professionals recognize Sure Klean<sup>®</sup>, Enviro Klean<sup>®</sup>, Conservare<sup>®</sup> and other PROSOCO products as the most effective, reliable and proven products for restoration of aged and historic architecture.

Add the industry's best customer care and technical support and you have a specification for success every time.



Sure Klean® 766 Limestone & Masonry Prewash and Sure Klean® Heavy Duty Restoration Cleaner strip a coating of coal dust and urban grime nearly half an inch thick from this terra cotta skyscraper.



1-800-255-4255

#### Customer Service and Job Site Assistance

Call our home office toll-free at 800-255-4255 with questions or concerns. Our knowledgeable customer care representatives will provide the answers for you. With offices across the country, there is a factory-trained representative nearby to offer assistance with cleaning or surface-treatment specifications, job site testing and troubleshooting.



#### Specs and Product Recommendations

Burning the midnight oil? PROSOCO's online "Spec Builder" and "Solution Finder" get you the perfect specs and products for your project, any time, day or night.

Simply visit www.prosoco.com and click on "Spec Builder" or "Solution Finder" to get started. You'll be just a couple of mouse clicks away from a perfect three-part spec or product recommendation!

Also at www.prosoco.com, you'll find product data sheets, Material Safety Data Sheets, and a wealth of other helpful information, both technical and anecdotal.



#### Distributor Network

Get our broad range of professional-quality, brand-named products —Sure Klean<sup>®</sup>, Weather Seal, Enviro Klean<sup>®</sup>, Stand Off<sup>®</sup>, Defacer Eraser<sup>®</sup>, Paver Kare<sup>®</sup> and more—wherever you're located. Our national network of distributors ensures accessible supplies everywhere in the country.

#### Laboratory Testing

Send your tough cleaning or waterproofing problems to PROSOCO's laboratory. We will examine and test them, and advise you of the most effective cleaning procedure or surface treatment.

#### **Quality Assurance**

Count on PROSOCO for superior products and service. When professional reputations are on the line, leading architects, engineers and building contractors have relied for decades upon laboratory-tested and field-proven products from PROSOCO.





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PROSOCO strives to be the industry leader by developing innovative solutions for customers devoted to improving the appearance and performance of our built environment.

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