

2

> The area where the floor meets the wall has traditionally been hidden with wall base. Its goal was to blend in and not be noticed. (Even when base is used for contrast, it has still been an afterthought.) We've spent the last decade reinventing and reimagining this interior element. The only thing left to do was rename it. And we did. We call it Finishing Borders.

And we make it available in more profiles, colors and finishes than anyone else.

But our goal isn't just to create as many design options as possible. It's also to create new Finishing Border solutions that deliver a return on investment.

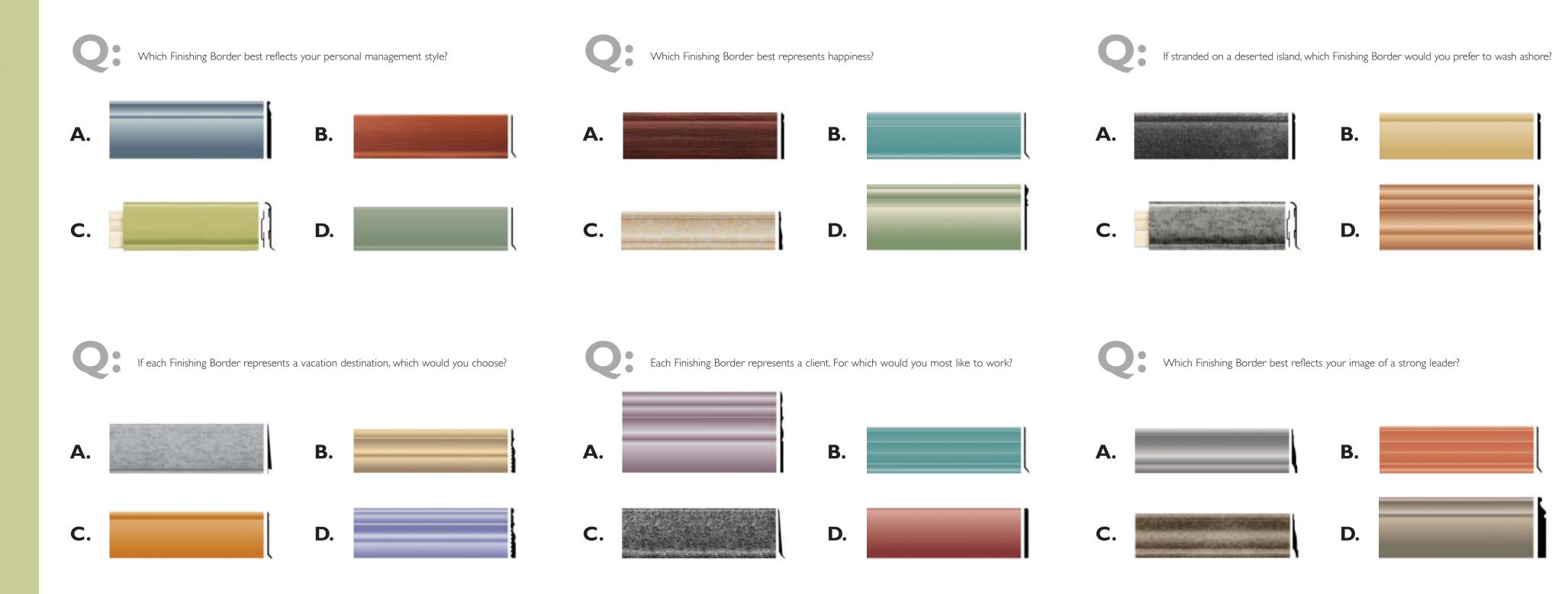
That's the New Value Proposition: every element in a space must deliver an economic return.

Take Millwork® It looks as good as wood for half the cost and can dramatically reduce maintenance time. rePLACE® is an innovative demountable Finishing Border system that is replaceable, reusable and recyclable.

And TightLock™ enhances ROI by reducing installation hassles and downtime.

So many possibilities. You can use Johnsonite Finishing Borders to be practical, bold, innovative, elegant, visionary, traditional, daring, casual, wild or calm.

To help you decide which personality type best fits your design style, take our 2-minute test.





# Who knew your Finishing Border choices could reveal your personality?

#### Take the Johnsonite® Personality Test.

It's easy. It's fun. And it proves that there are hundreds of Johnsonite Finishing Border solutions to fit every personality type.

# The Johnsonite Personality Test

It's time to add up your score.

A's = I

B's = 2

 $C'_{S} = 3$ 

 $D'_{s} = 4$ 

Once you have your total, read about your personality type.



## How to determine your score



#### Total score: 6-10

#### eader

You have a strong, simple design sense. Your ideas are persuasive and tend to create consensus. Your choices reflect a sense of grace and decorum. To find other examples that may appeal to you, check out the rest of this brochure.



#### Total score: 11-15

#### Visionary

You are bold and forceful. You have a tendency to make design statements, loud and clear. Your ideas inspire others. For you, Johnsonite offers unlimited design possibilities, with the industry's largest selection of colors and profiles. For proof, see the many options on the following pages.



### Total score: 16-20

#### Innovator

You are an innovator. You tend to think outside the box and choose solutions that are not only new but also provide benefits others may not be so quick to recognize. To see other innovative solutions from Johnsonite, turn the page. Then keep turning. We offer dozens of innovative ideas.



#### Total score: 21-24

#### lassicist

You believe design should transcend time. You prefer the classic over the trendy. You're a classicist. Lucky you. Johnsonite has so many rich, traditional choices, which you'll find on the following pages.



Perceptions > Spire

Millwork > Diplomat

Millwork > Ambassador

Perceptions > Recess

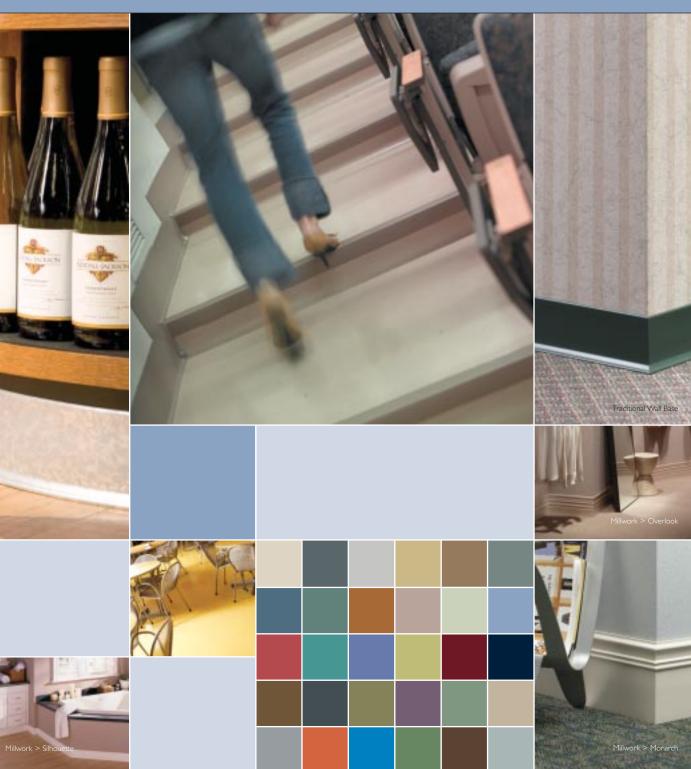




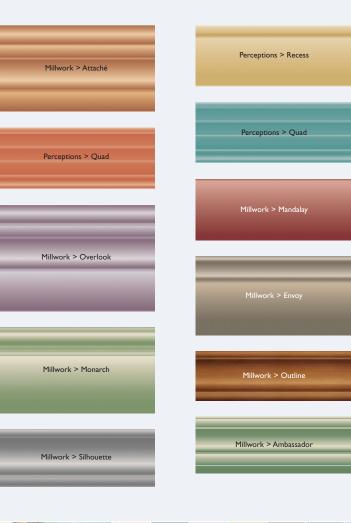




> Finishing Borders help complete the design of the space.



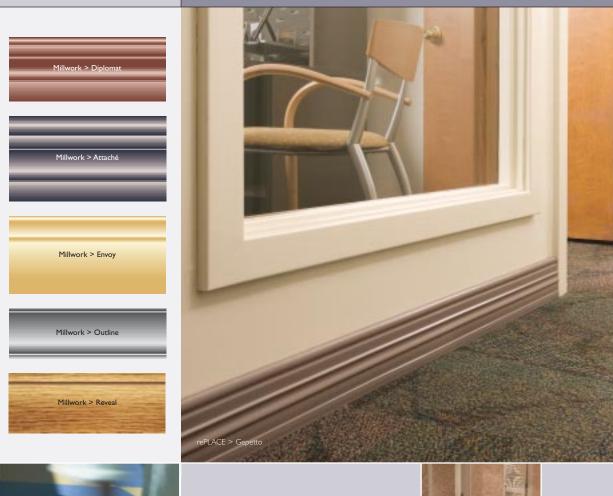






> Finishing Borders complement other elements of the space.

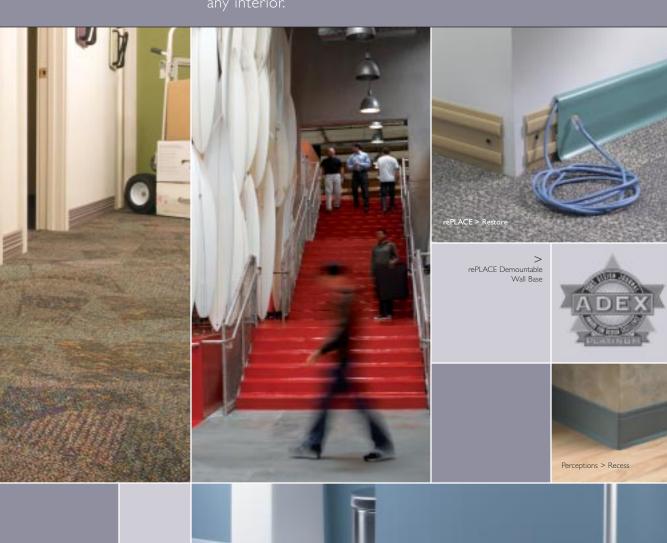






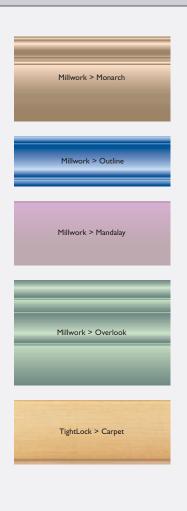


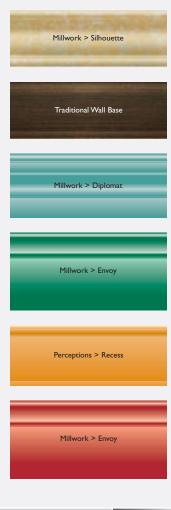
> Finishing Borders can add dimension to any interior.



















> Finishing Borders can be as subtle or as bold as you like.



V Millwork Contoured Wall Base

























Perceptions > Spire

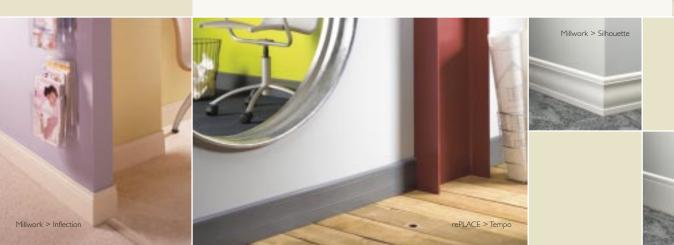


> Finishing Borders can provide a real return on investment.

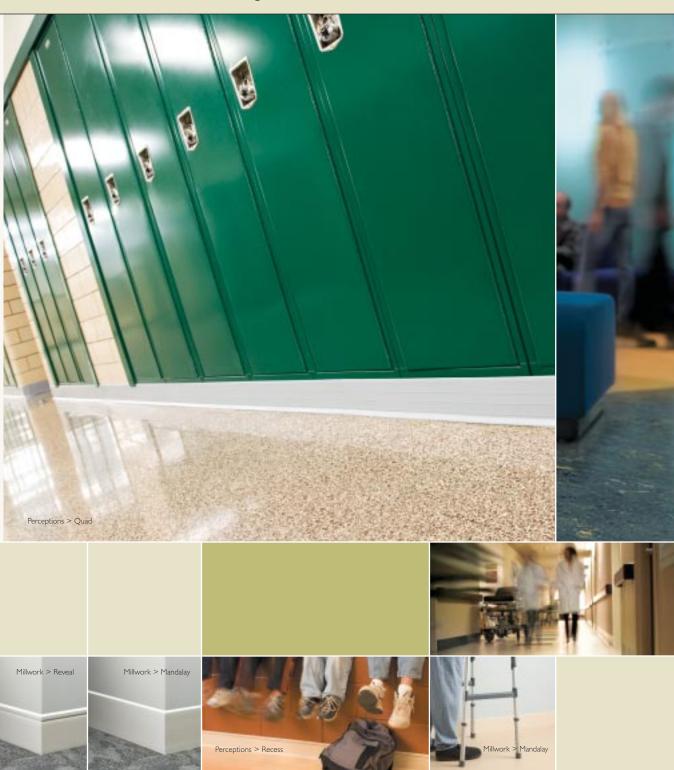


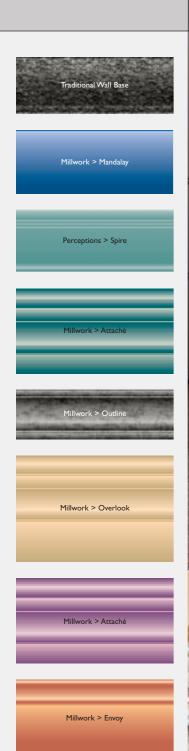






> Finishing Borders can conform to irregular surfaces and gentle curves.

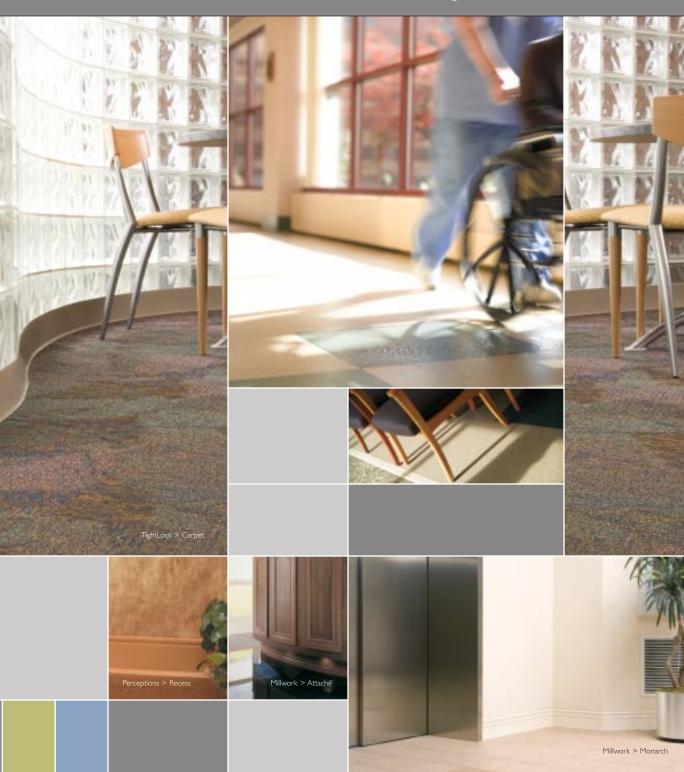


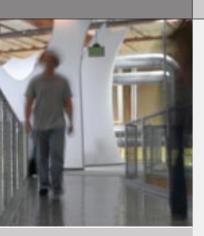






 Finishing Borders can dramatically reduce maintenance costs over wood mouldings.

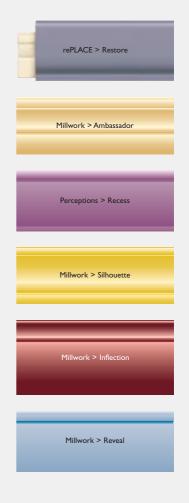




V Millwork Contoured Wall Base





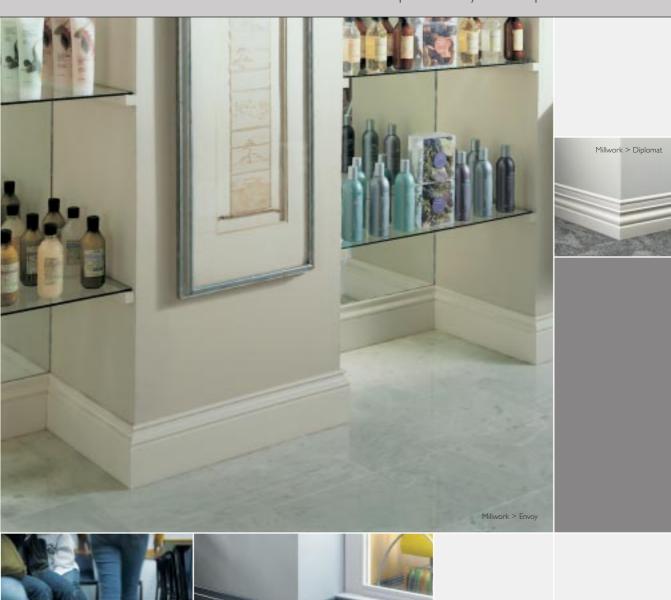








> Finishing Borders can add to the productivity of the space.

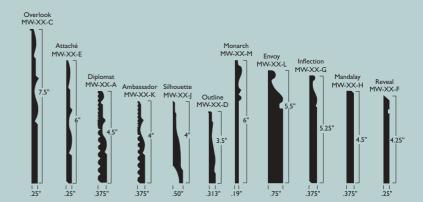




# Only Johnsonite has Finishing Borders to fit any personality.

### Millwork® Contoured Wall Base Collection

- 11 distinct profiles
- 2 self-stick finishing mouldings
- 8-foot lengths
- Easily conforms to gentle curves and irregular surfaces
- · Eliminates priming, painting and finishing
- Non-fading surface, free of knots, grains and nail-heads
- Won't splinter, chip or absorb liquids
- Resists scratches, dents and stains
- · Eliminates need to harvest lumber
- Installs with regular cove base adhesive

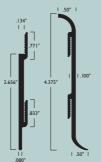




#### rePLACE® U. S. Patent No. 6.122.872

#### **Demountable Wall Base Collection**

- Track and base can be removed and reused
- Traditional and contemporary profiles
- Conceals low-voltage cables\*
- Prefabricated outside corners available
- Helps mask wall imperfections
- · Damaged sections can be easily replaced
- Ideal for tenant improvement projects with tight budgets and timetables
- Can be recycled through RESTART™ materials reclamation program
- \* Check local building codes









4. Remove rePLACE.
(Don't throw it away)



2. Snap in rePLACE.
(No adhesive required)



5. Redo floor or wall covering (Or both)

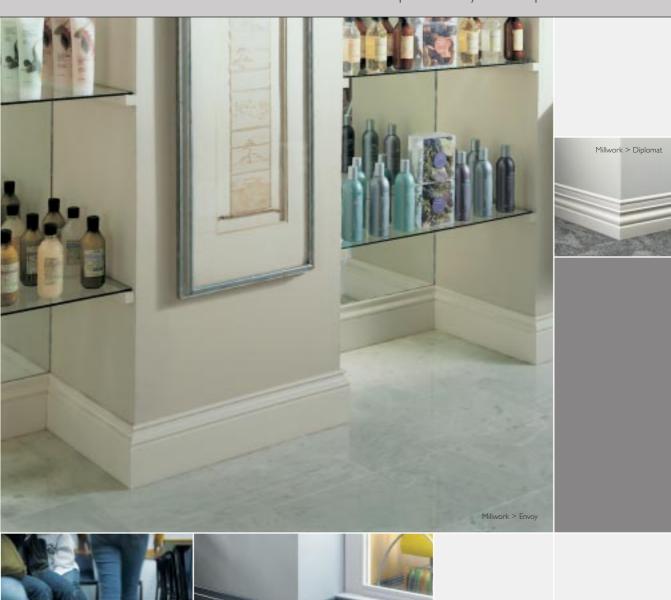


3. Enjoy. (Until remodeling is required)



6. Repeat steps 2 and 3. (Or, choose new color, when desired)

> Finishing Borders can add to the productivity of the space.







In addition to the industry's largest collection of Finishing Border options, we offer a complete line of rubber flooring, stairwell systems and transitions to complement the design of any space. Our goal is to help you create high-performance spaces that deliver a return on investment.

For more information, visit www.johnsonite.com or call us at 800.899.8916.















USA: (800) 899-8916 Fax (440) 543-8920 Canada: (800) 661-2162 Fax (519) 747-9155 www.johnsonite.com e-mail: info@johnsonite.com



Johnsonite® can help create high-performance environments by enhancing resource and human productivity.

©2005 Johnsonite, Div. of Duramax, Inc. Printed in the USA 95000-942 03/05 joh316