



For more information, contact:

Rachel Tipton
Johnsonite
800/899-8916
rtipton@johnsonite.com

FOR IMMEDIATE RELEASE

**JOHNSONITE® BRINGS LVT TO LIFE LUXURY VINYL TILE AND PLANKS
WITH ADDED STYLE AND FLAIR**

CHAGRIN FALLS, OHIO, February 7, 2007 – Johnsonite®, provider of the world's most integrated high performance flooring system, has introduced a striking, unconventional and multi-dimensional LVT program, I.D. Moduline.

The design possibilities are endless with I.D. Moduline, combining the rich looks of wood, stone, aluminum and other contemporary materials. Added depth is achieved through unique 3-dimensional effects accentuated with beveled edges. Mix and match minerals and woods, metals and woods, or light and dark woods using a combination of tiles and strips for your own custom design. From restaurants and hospitals to retail, I.D. Moduline provides the design elements for creating motivating customer environments.

Highly durable, I.D. Moduline comes with one of the industry's most attractive life-cycle costs. Its PUR-reinforced wear layer makes it easy to maintain and resistant to chemicals. This reduces its maintenance costs by up to 30 percent and the costs for water, detergents and energy by as much as 50 percent. Enhanced slip resistance, noise reduction and resistance to stains, chemicals and abrasions make I.D. Moduline a smart design choice in every way possible.

"I.D. Moduline can be coordinated with Johnsonite wall art, Millwork, TightLock and other finishing accessories for a completely integrated high performance environment," said Jeff Krejsa, director of marketing. "I.D. Moduline is just one component of the new Tarkett Collection under the Johnsonite brand. This fully coordinated and integrated system enhances benefits to the designer and end-user through function, aesthetics and logistics."

Johnsonite, headquartered in Chagrin Falls, Ohio, is the leader in flooring solutions that integrate design, function and life-safety, leading to enhanced productivity in high performance environments. Sales, manufacturing operations and product distribution are located throughout

North America. For more information on Johnsonite products and systems, call (800) 899-8916 in the United States and (800) 661-2162 in Canada or visit Johnsonite at www.johnsonite.com.

Johnsonite is a Tarkett Company. Tarkett was founded over 130 years ago and is now the largest resilient manufacturer in the world with over 28 production centers, sales of about 1.6 billion € (1.9 billion US\$) in more than 100 countries and over 7000 employees. Its comprehensive product lines are known throughout the industry for innovation, excellent design and high quality. The corporation's core businesses are segmented into two divisions, commercial and residential. The core products include resilient flooring, including linoleum, wood, and laminate floor products for residential and commercial applications. In North America the commercial products are marketed under the brand names Tarkett[®], Azrock[®], by Tarkett, and Expressions[™] by Tarkett. For further information visit Tarkett at www.tarkett.com.

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