## WORLD DRYER CORPORATION INTRODUCES THE WORLD'S MOST EFFICIENT HAND DRYER





[ June, 2008 – Las Vegas ] World Dryer® Corporation will debut the AirForce™ hand dryer to the North American market at the Construct 2008 Show in Las Vegas. This revolutionary high speed, low energy and hygienic hand dryer is already creating a great deal of excitement within the industry.

Backed by the World Dryer® commitment to quality and craftsmanship, the AirForce<sup>™</sup> hand dryer utilizes multiple air jet technology that not only dries hands super fast, but does so **using only a remarkable 1.1 kilowatts of energy**. This combination of high speed and low energy makes the AirForce<sup>™</sup> the most energy efficient dryer available today.

The lightweight design of the AirForce<sup>TM</sup> makes it desirable for any application, especially where other dryers cannot be used because of weight and space considerations. The sleek and modern die cast aluminum cover is strong and durable, and is available in white, black or polished chrome.

The AirForce™ is coated with SteriTouch™ patented anti-bacterial technology, making it one of the best options for hygienic restrooms. Not only is SteriTouch™ embedded in the white paint of the cover, but it is in all of the other external and many of the internal components of the dryer, providing maximum hygienic protection. SteriTouch™ protects the dryer from the build-up of dirt, germs, mold and bacteria, making it easier to keep clean.

The AirForce<sup>TM</sup> jets dries the entire hand smoothly, and comfortably, and does not blow the excess water on walls where bacteria can grow as other high speed dryers do. The AirForce<sup>TM</sup>, with SteriTouch<sup>TM</sup> technology, is the most hygienic dryer available.

"We have seen a tremendous demand for this new product wherever we have shown it, and our customers have been anxiously awaiting its launch at the Construct show," says Chris Berl, VP of sales at World Dryer®. "One of the easiest ways to save money and help the environment in a rest room" he continues, "is to use a hand dryer instead of paper towels. Even a less efficient hand dryer uses less energy to dry hands than it takes to make an equivalent amount of paper towels. But this dryer is so fast and so efficient, that it is a real break-through for the industry. Customers actually LIKE using this dryer because of the speed and comfort with which it dries hands".

"The AirForce™ brings 'Green' to a whole new level", states Berl. Hand drying methods and its environmental impact has always been a point for debate. The constant question, "Are paper towels or hand dryers better for the environment?" The AirForce™ persuades the debate in favor of hand dryers. It's the environmentally responsible choice and now the most energy efficient. Including the AirForce™ may help your building qualify for Leed credits for energy optimization.

The AirForce™ is GreenSpec listed. Products selected for the GreenSpec list are considered to be the top of their class and environmentally preferable, based on Building Green's criteria and testing. The Airmax™ hand dryer by World Dryer® is one of the additional hand dryers to receive this prestigious award. [ more environmental information ]

The AirForce<sup>TM</sup> received overwhelming praise during its international release in May at the 2008 ISSA/Interclean Trade Show in Amsterdam. "The AirForce<sup>TM</sup> is going to change the hand dryer market." Says Erin Eddy, National Sales Manager at World Dryer \$. "We are excited about this Dryer and have received nothing but positive feedback from those who have felt the multi-jet power."

To learn more, contact World Dryer® at 708-449-6950 or visit www.airforcehanddryer.com.