

## FOR IMMEDIATE RELEASE

Contact:

Carey Greenway Marketing Manager Atlantis Rail Systems Direct: (508) 732-1025 Fax: 508-732-9798

www.atlantisrail.com carey@atlantisrail.com

## Atlantis Rail Introduces the New SunRail™ Latitude Cable Railing System

## A Cable Railing System that Offers Versatility and Strength While Providing an Unobstructed View

Plymouth, MA – July 23, 2012 – Atlantis Rail Systems has developed a new cable railing system to add to their line of stainless steel SunRail™ systems. The SunRail™ Latitude features prefabricated 316L stainless steel posts, horizontal cable infill, utilizing RailEasy™ round base tensioners and newly designed top rail mounting plates. These plates allow customers to select their desired top rail.

Atlantis Rail customers have frequently expressed a need for a guard rail system that combines the clean aesthetics of the SunRail™ Nautilus System with the speed, ease and simplicity of a field workable handrail material. Atlantis Rail Engineers began the research and development process of the SunRail™ Latitude System in May 2011. "We've created an adaptable SunRail™ system," says Richard Hicks, Product Manager for Atlantis Rail Systems. "The SunRail™ Latitude gives homeowners and commercial clients alike the option of choosing their own top rail. In the past, we would sell full stainless steel railing systems that had to be adapted to integrate a wooden top rail. Now we have a fitting that is easy to install and gives the customer the versatility of alternative top rail options."

The SunRail™ Latitude System is comprised of mechanical swage tensioners riveted to 2" outer diameter stainless steel posts to allow for cable railing infill. These RailEasy™ Tensioners feature a compression fitting which enables installers to cut cable on site, removing the hassle of pre-measuring and the cost of miscalculating dimensions. The new top rail mounting plate offers easy installation with virtually no hardware obstruction and allows customers to select their desired top rail. For easy ordering, the SunRail™ Latitude is offered as three post kit options in a 36" or 42" railing height. The post kits available are

end posts, mid posts and corner posts. These kits space the cable railing infill at less than 3" on-center.

Throughout their existence, Atlantis Rail Systems has been offering stainless steel railings for do-it-yourself enthusiasts and construction professionals alike. "The SunRail™ Latitude was developed to offer customers an easier installation and more economical alternative to the SunRail™ Nautilus System," says David Morgan, Vice President of Sales and Marketing for Atlantis Rail Systems. "We listened to the needs of our customers. They want a stainless steel cable railing system with a flat top rail; we give them their choice of top rail." This system was developed for indoor and outdoor, residential and commercial use. Atlantis Rail recommends checking with local building codes before installing the SunRail™ Latitude.

Atlantis Rail Systems has a network of dealers throughout the United States that offer the SunRail™ Latitude System and other quality RailEasy™ cable railing components. Please contact an Atlantis Sales Representative to find a dealer near you or visit the Dealer Locator on the Atlantis Rail website. To learn more about Atlantis Rail's line of railing systems and railing components, please visit www.atlantisrail.com or call (800) 541-6829.

Atlantis Rail is a leading manufacturer of premium stainless steel railing systems with infill options of cable railing, balusters and glass panels. These prefabricated, modular systems make for quick and easy installations and offer unobstructed views. They are designed for assembly using a collection of patented railing fittings and components to allow for the delivery of turn key stainless steel railing systems at a low cost. These systems are ideal for commercial and residential, indoor and outdoor applications.