# COLORS AND COATINGS For every need, for every preference





### EFCO has the right combination

With EFCO's paint systems, there are virtually no limits on the colors available to you. Our state-of-the-art color mixing allows us to transcend the industry norm to create nearly any color you want. It's also operated in-house—so you have it within the time you need it.

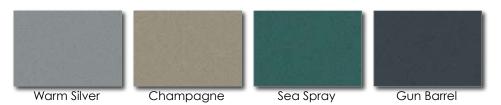
We offer four standard finish types, including Ultrapon® 70% PVDF and Ultraflur® 50% PVDF for maximum resistance to the elements. We also offer Ultradize® and UltraDyn™ finishes.

#### Color options: Ultrapon – Ultraflur – UltraDyn

Here are just a few of the more popular colors available from EFCO.



### Color options: Ultradize Pearlescent Mica



The color samples shown are not the actual paint. These colors represent the actual colors as closely as possible, within the limitations of color-chip reproduction. Actual coating samples on aluminum are available upon request.

## The right coating: Three steps to your best selection

- 1. **Determine the cost/value relationship**. Each project has specific needs. For instance, many of today's budgets must reflect the effective cost throughout the life of the building.
  - Without the right coating, refinishing may be required prematurely. Budget limitations may require that alternatives be considered. Keep these possibilities in mind as you choose your coating system.
- 2. Select the resin. Careful consideration can have a significant long-term benefit. After all, the resin is the backbone of the coating formulation. Your primary considerations: the cost/value relationship, and the location and purpose of the project. A coastal environment, with strong UV radiation or pollution concerns, requires a different choice than an inland environment with greater protection. A project needing superior long-term protection against chalk and color fade will prompt a different selection than a project needing higher abrasion resistance.
- 3. **Choose the color.** Color adds character and distinction. With EFCO, you don't have to limit your choices. Select one of the sample shades at left—or one of the many other colors we make available.

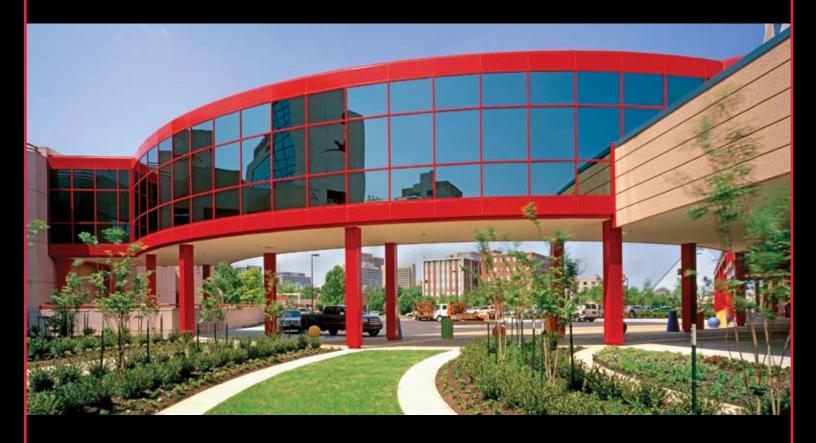
### Location/Values Resin/Features Specify

| Location • Full sun and/or high pollution environments  Values • Superior resistance to fading and chalking • Longest finish life           | Ultrapon® 70% PVDF For maximum resistance to color fading and chalking.   | All colors* meet or exceed AAMA 2605.  |
|---|---|--|
| Location  • High/moderate exposure to UV  • High-abuse areas  Values  • Optimizes cost/value ratio  • Resists fading and chalking           | Ultraflur® 50% PVDF Approaches the life expectancy of the 70% formulation. Increased abrasion resistance over 70% resin. Outperforms silicone polyester, urethane, TGIC powder, polyester and acrylic coatings.   | All colors meet or exceed AAMA 2604.   |
| Location  High/moderate exposure to UV Interior applications High-abuse areas  Values Conomical Superior resistance to abrasion             | Ultradize® PVDF Approaches the life expectancy of the 70% formulation. Increased abrasion resistance over 70% and 50% resin. Outperforms silicone polyester, urethane, TGIC powder, polyester and acrylic coatings. Pearlescent mica provides economical metallic appearance. | All colors meet or exceed<br>AAMA 2604.<br>Pearlescent mica colors<br>meet or exceed AAMA<br>2605. |
| Location  Low UV environments Interior applications Marine environments High-abuse areas  Values Economical Superior resistance to abrasion | <b>UltraDyn™ Acrylic Baked Enamel</b> For the highest level of abrasion resistance.   | All colors meet or exceed AAMA 2603.   |

<sup>\*</sup> Certain exotic colors may require a third coat.

Your EFCO representative has the knowledge and experience to assist you with finding the best selection of paint and coatings. Call your representative today, or call EFCO at 1-800-221-4169.





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