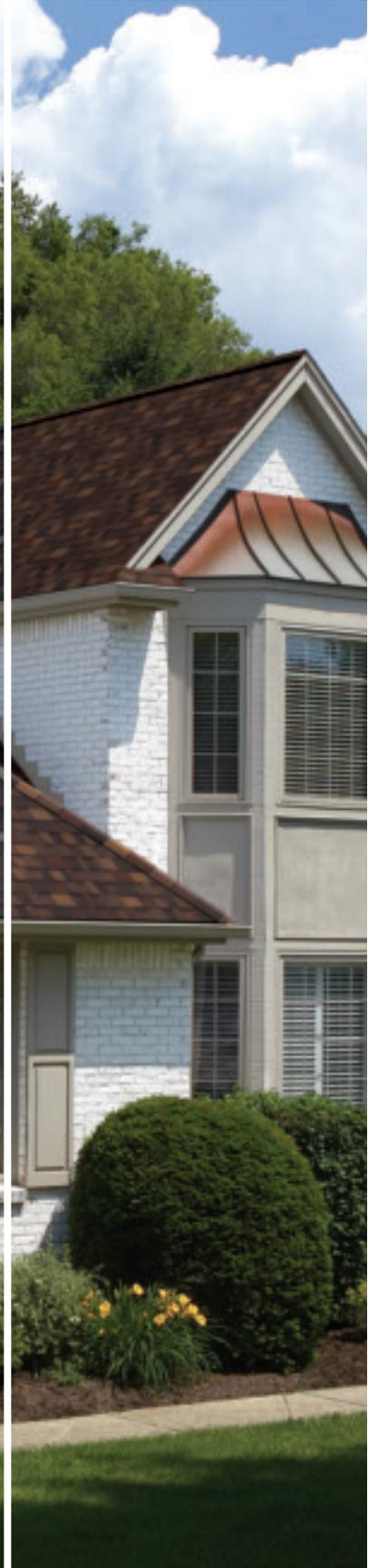




INNOVATIONS FOR LIVING®



Duration® Series Shingles Designer Colors Collection



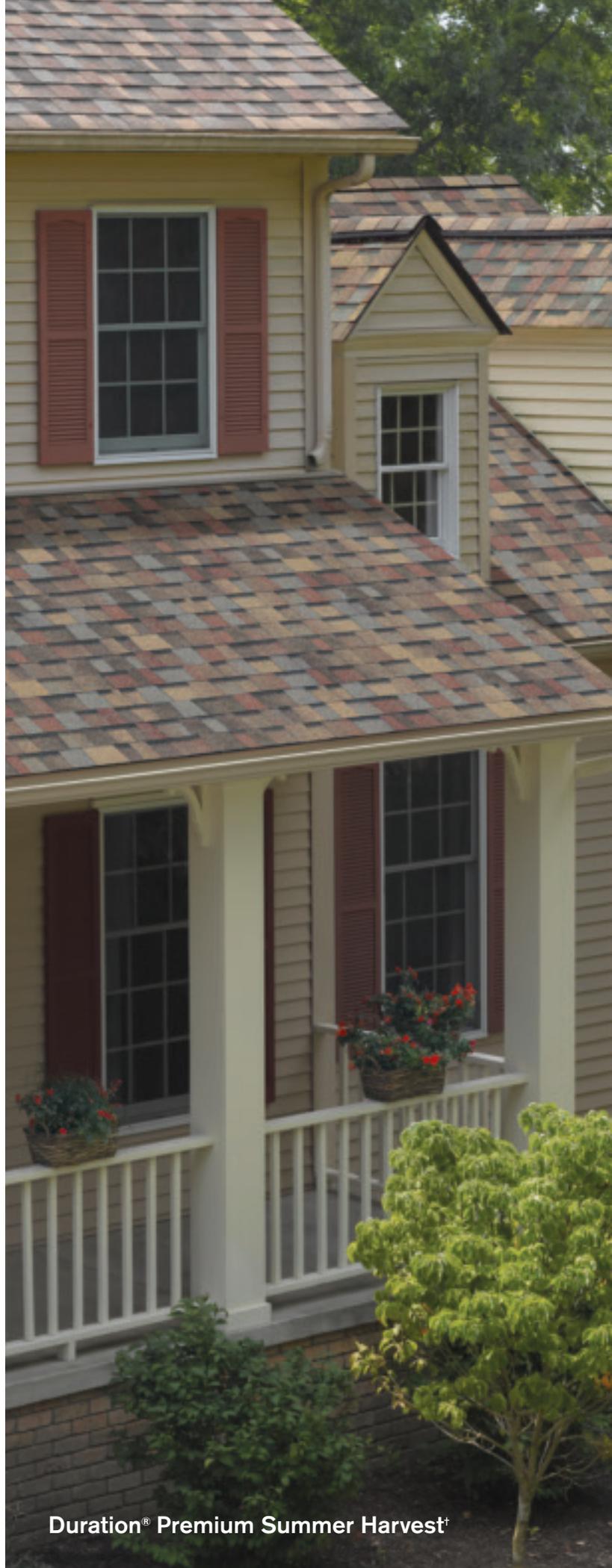
Harmony

When it comes to your home's exterior, you carefully consider the paint color. The trim. Even the landscaping. But did you know that your roof makes up a significant portion of your home's appearance? That's why updating your roof with Owens Corning™ Duration® Series Shingles Designer Colors Collection is about more than function. It's a great opportunity to bring your home's accents together—improving its aesthetics and perceived value.

The Designer Colors Collection offers two choices. *Duration* Premium shingles, our best option, offer maximum vibrancy while *Duration* shingles give you vivid color. Both have a Limited Lifetime Warranty*[†], can withstand winds up to 130 MPH* and feature the high-performance durability of SureNail® Technology with supersealing action. You won't find these designer colors anywhere else.

You'll be amazed at the difference our Designer Colors Collection can make. This brochure will show you how different shingle colors can dramatically change the appearance of your home. If you're really into color, the Designer Colors Collection is the ideal shingle for you—offering dimensional tone and texture that work beautifully with a variety of color palettes.

Whether you're looking to add more drama to your home or give it a knockout new look, *Duration* Series Shingles Designer Colors Collection offers brilliant impact and curb appeal like you never imagined. And when your home's exterior elements work in harmony, the look will be vibrant, cohesive and undeniably spectacular.



Duration® Series shingles with SureNail® Technology: A technological breakthrough in roofing.

Compare the shadowing and texture choices we offer in the *Duration* Series shingle line. Whichever *Duration* shingle option you select for your home, you'll rest easy knowing that your new shingles come with our *SureNail* Technology built right in. This product breakthrough offers you:

Supersealing Action

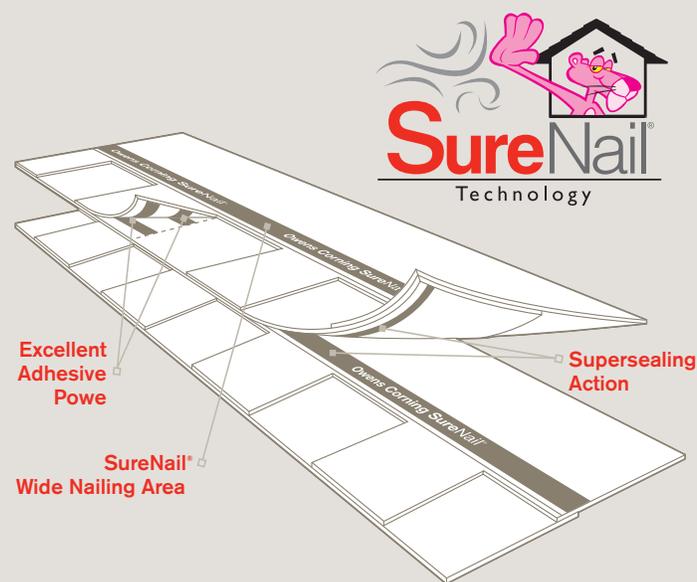
Our Tru-BondSM sealant grips tightly to the nailing strip on the shingle below for greater bonding strength. *Duration* Premium and *Duration* shingles with *SureNail* Technology are rated for **130-MPH*** winds.

SureNail® Wide Nailing Area

Wide nailing area allows for an improved and consistent installation.

Excellent Adhesive Power

Specially formulated, wide adhesive bands help keep shingle layers laminated together in virtually all weather conditions.



Duration® Premium Shingles

Appearance



Thicker

Color Blends**



Intense, Vibrant

Shadow Lines



Dark

Wind Resistance*



130 MPH



Warranty Length†



Limited Lifetime‡

Weight



Heavier

Duration® Shingles

Appearance



Thick

Color Blends**



Distinct, Vivid

Shadow Lines



Muted

Wind Resistance*



130 MPH



Warranty Length†



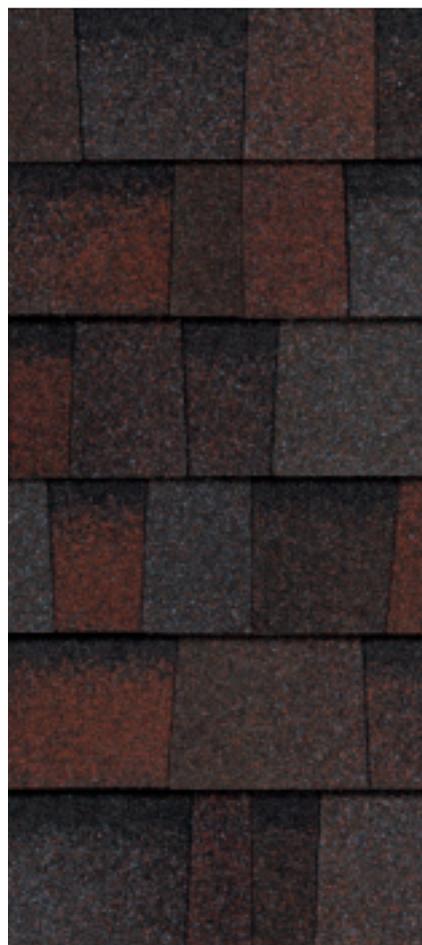
Limited Lifetime‡

Weight



Heavy

Designer Colors Collection



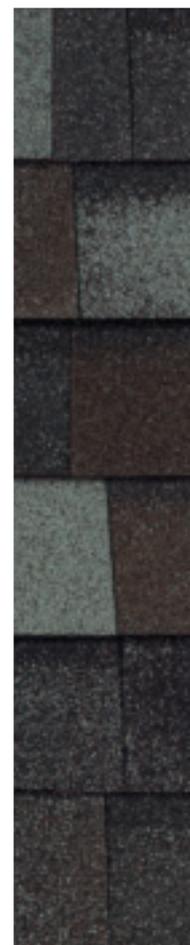
Merlot⁺



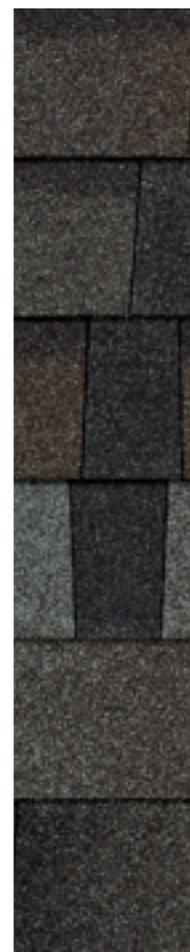
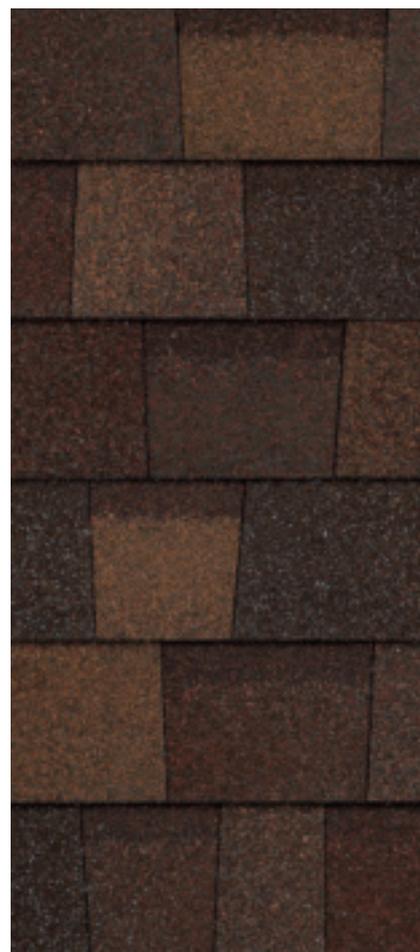
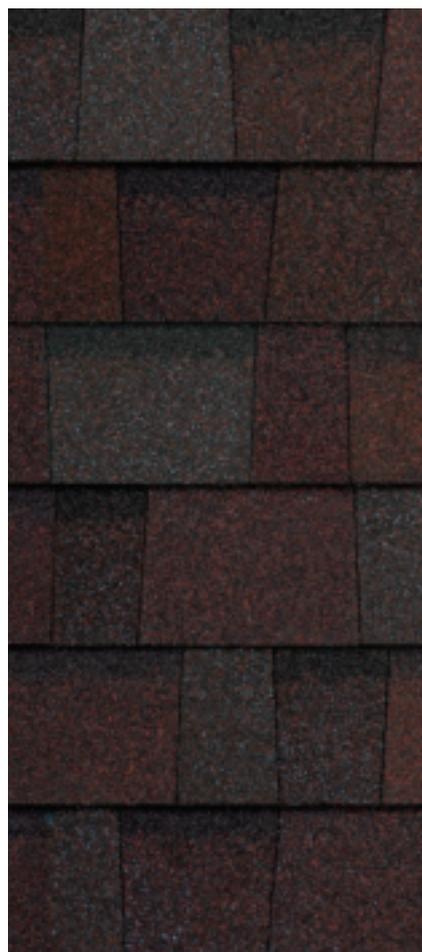
Sand Dune⁺



Sedona Canyon⁺

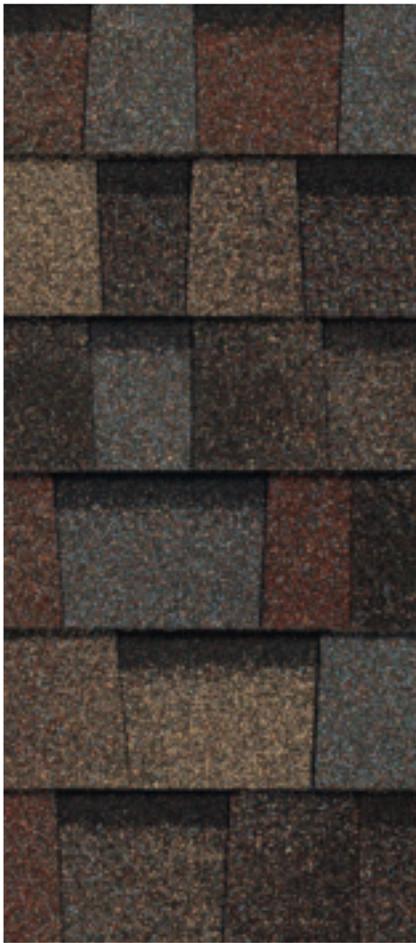


Storm Chaser⁺





m Cloud[†]



Summer Harvest[†]



Product Attributes

Warranty Length[†]

Limited Lifetime[†]

Wind Resistance Limited Warranty[†]

130 MPH

Algae Resistance Limited Warranty[†]

10 Years

Tru PROtection[®] Non-Prorated Limited Warranty Period

10 Years



Algae resistance available in areas shown in white.

Duration[®] Series Shingles Product Specifications

Nominal Size	Duration [®] Premium 13 1/4" x 39 3/8"	Duration [®] 13 1/4" x 39 3/8"
Exposure	5 5/8"	5 5/8"
Shingles per Square	64	64
Bundles per Square	4	3
Coverage per Square	98.4 sq. ft.	98.4 sq. ft.

Applicable Standards and Codes

ASTM E 108, Class A Fire

ASTM D 3462

ASTM D 3161, Class F Wind

ASTM D 228

ASTM D 7158, Class H Wind

UL 790, Class A

ASTM D 3018, Type 1

CSA 123.5^{##}

High Ridge Hip & Ridge Shingles

High Ridge Hip & Ridge shingles are uniquely color matched to the *Duration* Series Shingles Designer Colors Collection. The multiple color blends are only available from Owens Corning[™] Roofing and offer a finished look for the roof.

Product Specifications

Nominal Size	12" x 12"
Exposure	8"
Pieces per Box	32
Lineal Coverage per Box	21.3 ft.



* See actual warranty for complete details, limitations and requirements.

** Color blends is a term that describes the intensity and amount of colored granules on the shingle, which can be more visible over the entire roof deck than in a small photographic swatch.

† Owens Corning strives to accurately reproduce photographs of shingles. Due to manufacturing variances, the limitations of the printing process and the variations in natural lighting, actual shingle colors and granule blends may vary from the photo. The pitch of your roof can also impact how a shingle looks on your home. We suggest that you view a roofing display or several shingles to get a better idea of the actual color. To accurately judge your shingle and color choice, we recommend that you view it on an actual roof with a pitch similar to your own roof prior to making your final selection. Color availability subject to change without notice. Ask your professional roofing contractor for samples of colors available in your area. The Cultured Stone[®] product colors you see are as accurate as current photography and printing techniques allow. We suggest you look at product samples before you select colors.

†† *Tru-Bond* is a proprietary premium weathering-grade asphalt sealant that is blended by Owens Corning Roofing & Asphalt, LLC.

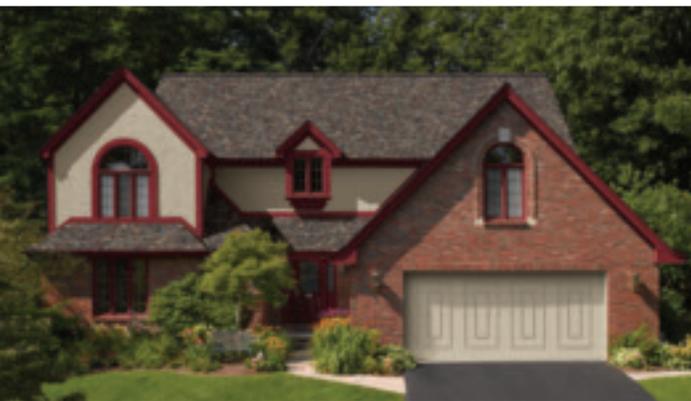
‡ 40-Year Limited Warranty on commercial projects.

Applicable in Brookville, Denver, Medina and Minneapolis areas only.

SureNail Technology U.S. Patent 7,836,654 and other patents pending.

Which color best complements your home's exterior details?

Try a few on and see. Our Design EyeQ™ Visualization Experience lets you experiment with how different shingles, siding and Cultured Stone® manufactured stone veneer might look on your home. To get started, visit ocdesigneyeq.com. And imagine what a difference Owens Corning™ *Duration* Series Shingles Designer Colors Collection can make for your home.



Duration® Merlot†



After
Duration® Premium Sand Dune†



Before

Keep your beautiful roof functioning beautifully too.

It takes more than just shingles to create a high-performance roof. It requires a system of products working together. Owens Corning™ Roofing Essentials™ Accessory Products work with our shingles to make up a roofing system that helps provide maximum durability for your roof. And the most protection for your home.

- a** **VentSure® Ventilation Products.** Help protect a roof from premature failure by helping remove heat and moisture from the attic. 
- b** **PINK® Fiberglas™ Blown-In Insulation.** Tiny air pockets trapped in the insulation resist the passage of heat flow.
- c** **Owens Corning™ Hip & Ridge Shingles.** Help protect the ridge vent and add an attractive, finished look to a roof's hips and ridges.
- d** **Owens Corning™ Shingles.** Add durable beauty to a home. Shingles are the first line of defense against the elements.
- e** **Owens Corning™ Underlayment Products.** Add an extra layer of protection between the shingles and the roof deck to help prevent damage from wind-driven rain.
- f** **WeatherLock® Self-Sealing Ice & Water Barrier Products.** Help guard vulnerable areas where water can do the most damage to a roof: eaves, valleys, dormers and skylights.
- g** **Owens Corning™ Starter Shingle Products.** The first step in the proper installation of shingles.
- h** **Owens Corning™ RapidFlow® Gutter Drainage Protection.** Keeps leaves and other debris from clogging gutters, while allowing water to flow freely off of the roof and through gutters.
- i** **Owens Corning™ Undereave Ventilation Products.** Help prevent moisture buildup in the attic by working with ridge vents to keep air moving.



Want to know more about Owens Corning™ products or find an Owens Corning™ Preferred Contractor in your area? It's easy to reach us:

1-800-GET-PINK® | www.roofing.owenscorning.com



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(Brookville, Denver, Houston, Irving, Medina, Memphis, Minneapolis, Summit)

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