

SWF contract

2009



WINDOW COVERINGS

At Springs Window Fashions, being “green” isn’t just a fad or a label on a product – it’s deeply embedded in both the nature of our company and our products. This commitment to respecting the earth has been a long-term part of our culture and a philosophy that guides us as we conduct business each day. As a socially-responsible company, we’re constantly searching for ways to reduce waste, save energy, eliminate hazardous materials and improve indoor air quality to lessen our impact on the environment. Our people, processes and products are all key components of this commitment.

Our People are personally invested in creating a healthier working environment and a more eco-friendly community in which to raise their families. They participate in an extensive office recycling program and more importantly, they also develop and implement ideas that help us to remain as environmentally-conscious as possible.

Our Processes are designed to divert as much industrial waste as possible from our local landfills. Plastic scrap from injection molding and extrusion at our Middleton facility is reground and reused, while our Grayling wood plant recycles more than 4,500 tons of sawdust annually. Overall, nearly 100 percent of our plastic waste is recycled.

Our Products inherently save energy and reduce UV damage. Plus, recycled content – plastics, metals and fabrics – are a part of Springs Window Fashions’ manufactured products. Several solar shade fabrics emit low volatile organic compounds (VOCs) and are manufactured with GREENGUARD-certified fabrics from Phifer. Our natural shades promote the use of renewable materials like bamboo, jute and grasses.

These initiatives reflect Springs Window Fashions’ core values of continuous improvement and dedication to creating the best experience for our customers, associates and the communities in which we live and do business. We vow that our environmental initiatives always will be connected back to a real consumer need or benefit and that our eco-friendly claims will be supported by solid statistics. For instance, we have joined the United States Green Building Council (USGBC), non-profit consensus coalition of builders that developed the nationally accepted Leadership in Energy and Environmental Design (LEED) building certification process.

While we realize that being “green” is a journey with no end-point, we are continuing along the path that we began paving nearly a decade ago. As an industry leader in environmentally-sound window coverings, Springs Window Fashions truly is “green by nature.”

By design, all window coverings are inherently “green” because they block solar heat gain and reduce UV damage inside commercial interiors. However, SWFcontract products go above and beyond in terms of eco-friendliness. Not only are our products manufactured in high recycling facilities, but we take pride in examining each of our product families to make sure that those deemed “green” offer specific benefits and return on investment to end-users in the form of healthier, more energy-efficient buildings. Nearly every SWFcontract product is constructed with recycled materials including plastics, metals and fabrics. Several products feature additional “green” attributes:

Bali® Horizontal Blinds with AFT antistatic, antimicrobial low HAP, low VOC paint finish.

- S3000 integrated headrail blind
- Classics 1" blind
- CustoMiser® 1" blind
- Heritage™ 2" blind
- 2" School Blind
- Micro 1/2" blind
- S4000 integrated headrail 1/2" blind

SWFcontract Solar Shades offer GREENGUARD certified low VOC emission fabrics.

- Manual shade systems
- Motorized shade systems

Graber® and Nanik® Wood Blinds are manufactured of domestic basswood – a material that is available in considerable supply. Consequently, the need to harvest new materials is reduced and the transportation emissions that result from importing foreign wood are diminished.

- Nanik® wood
- Traditions™ wood
- Traditions™ Composite faux wood
- Lake Forest™ faux wood

Graber® Vertical Blinds with a wide variety of FR fabrics.

- Ultra-View™ vertical track system
- G71 Super-View® vertical track system
- G85 Dura-View™ vertical track system

Graber® CrystalPleat® Cellular Shades

THE BEST EXPERIENCE COMPANY

The essence of Springs Window Fashions is to create the Best Experience for associates, customers and consumers by establishing product quality, innovation and service standards by which the industry is measured.

OUR PLEDGE

As part of our Best Experience philosophy, we commit our people, processes and products to improving the environment and passing clear benefits along to our customers. Springs Window Fashions is building upon its strong history of social responsibility, while at the same time, working toward a greener future.