

Electric Fireplaces

Use Your Existing Fireplace Everyday!

Log inserts let you curl up in front of a warm blaze with a click of your remote. Starting on page 9

Save Money and Stay Warm

Zone heating lets you save money on utility bills while enjoying the rooms you use. See page 3

See it—Believe it

Forget everything you think you know about electric fireplaces. **We guarantee you will be impressed** by the realism and the selection.

**FREE
SHIPPING
Super Fast
Delivery!**

see page 32



NEW! Dimplex OptiMyst Log Set see page 9



ElectricFireplacesDirect.com

Low Prices • Expert Advice • Satisfaction Guaranteed!

Welcome!


When we started Electric Fireplaces Direct in 2006 we had no idea how remarkable the products we sold would become. Today they are used by top decorators in high end hotels and the finest homes throughout North America. The quality of the flames can be remarkably realistic and the money saving benefits of zone heating can be substantial. Turn to page 10 to see the replacement Fireplace Log Insert we helped Dimplex create. Every detail—from the highly realistic logs, pulsating embers, grate, and sophisticated remote—are designed to provide an incredibly realistic experience, a look so real friends will walk right by without questioning that it is a real wood fire.

We are dedicated to offering the largest selection of electric fireplaces you will find anywhere. We also offer an extensive selection of wall heaters, garage and patio heaters and infrared heaters and fireplaces. If you don't see the fireplace of your dreams in this catalog, go online or call one of our electric fireplace experts. Chances are we have it and at the best price. I guarantee you will be pleased with both our products and our service and I hope that you will give us the opportunity to impress you.

Sincerely,



Rick Morse
Founder



Dimplex 50" Synergy (black)
See page 27

Experience the ELECTRIC FIREPLACE REVOLUTION!

What we have to offer will surprise you! Today's Electric Fireplaces have a highly realistic flame effect that wasn't possible even a few years ago. We have styles to fit any space and to suit any taste from traditional to modern. What's more, our fireplaces (and heaters) provide zone heating solutions that are safe, efficient, clean and soothing to the soul. Best of all, you will save money on your heating bill every month by turning down the central thermostat and heating only the space (zone) you are in. So add an electric fireplace, or two. Put your feet up, relax, and start saving money.

From bath to laundry we have a heating solution that's right for you. See all four models on page 33.



Add the warmth and charm of a traditional wood stove. Eleven stoves to choose from starting on page 4.



Our selection of wall mounted fireplaces will add interest and warmth to your room. Hang them like a picture on any wall. See all fifteen styles on pages 8, 24-27.



Turn the man-cave into a year round workspace with workshop and garage heaters. See page 32.



Zone Heating SAVES
Turn down the thermostat; heat only the rooms you're in.



Discover the soothing warmth and unbeatable efficiency of infrared heat and turn your porch or patio into a year-round retreat. Visit us online to learn more.



Our Fireplace and Mantel Packages turn any wall or corner into a cozy focal point. See all eighteen models on pages 12-17.



Use your existing fireplace again and again without mess or heat loss. Choose fireplace logs or a complete insert with prices starting at just \$189. See pages 9-11.



Turn your family or living room into the best seats in the house. You can transform your TV room in an afternoon with 14 exciting styles, in looks from sleek and modern to elegant and traditional. Find the right console for your home on pages 18-23.

Why buy from Electric Fireplaces Direct?

Free Shipping

And fast too! Most of our products ship within 24 hours of your order because we have them in-stock, and in our warehouse.

Expert Advice

Getting the right advice before you buy is important! Our staff are experts on zone heating and electric fireplaces, and will offer friendly, informed answers to your questions. From general information about electric fireplaces, to specification issues, to product comparisons, do not be afraid to challenge us with tough questions.

Low Prices

Our price match guarantee assures that you won't find a lower price anywhere. Period.

Satisfaction Guaranteed

Last but not least, is our guarantee that you will be satisfied with your purchase. You will find that we try harder, care about what we do, and more clearly understand our electric fireplace products than our competition.



To learn more about saving money with Zone Heating, scan the code above with your smart phone or visit

ElectricFireplacesDirect.com/Zone-Heating

Free Standing STOVES



**Duraflame 550
(black)**

Duraflame 550

With its sleek yet classic lines, our best-selling stove turns any room in the house into a warm retreat—just pull it out of the box and plug it in. The slimline remote lets you control the heat, turning it off completely for just flames. Durable metal, matte finish, working glass door. Lightweight for easy moving. 1500W/4600 BTUs. Cranberry 20"x25¼"x12". 31 lbs., black 20"x23¼"x12". 31 lbs

DFS-550BLK \$129.00 black

DFS-550CRN \$134.00 cranberry



Dimplex Premium

Dimplex Premium Stove

The most authentic flame experience of any electric fireplace stove, period. Hand-finished logs with natural inner glow, so you enjoy a realistic flame effect without ever having to lug wood or clean out ashes. Open the door to enjoy the full 3-D flame effect and the pulsating embers. Heavy-duty cabinet has black semi-gloss finish. Thermostat controlled, it operates with or without heat. On/off remote. Powerful 1500W/5120 BTUs. 27"x27"x14". 70 lbs.

DS7425DLX \$449.00

Transform any room into a cozy refuge in minutes!

With our free standing electric stoves, all you need is a standard 120-volt outlet to enjoy the ambiance of a fireplace without the cost of traditional wood-burning or gas alternatives. Whether you need to take the chill off a room or just love watching the soothing flame effect, you'll appreciate the inviting comfort of an electric fireplace.

Forget about costly gas lines, chimneys and maintenance. Never worry about sparks, smoke or soot. No need to haul wood or clean ashes. 100% energy-efficient electric stoves provide supplemental heat for between 400 and 600 sq. ft., depending on the model. Cost-efficient at just pennies an hour, they are a beautiful and economical zone heating solution.

Here you'll find a style to match yours, whether traditional or modern, and a size just right for your bedroom, bath, family room or hallway. Our freestanding stoves stay cool to the touch and are simple to move to wherever you need extra warmth and a little romance. Many include a remote control for armchair ease, and all come with free shipping and our satisfaction guarantee.

Finding it hard to choose? Call any time to talk to our zone-heating experts. They'll help you decide on the perfect model from our huge selection, always in stock, ready to ship and always the best price.

Order your free standing electric stove today and, in the time it takes you to open the box and plug in the stove, you'll be relaxing in front of a beautiful, safe and comfy fire!

Old-Fashioned Comfort—Modern Safety

Dimplex Lincoln

An arched door with etched glass and dentil molding distinguish this handsome metal stove, available in 2 distinctive colors. Just plug it in and turn any room into an intimate gathering place—touches like the hand-painted brick detail on the inside and the hand-finished logs, and glowing ember bed, give the feel of a wood stove without the bother. Switch on/off with the remote and adjust with the thermostat dial. 1500 W/4755 BTUs. 25"x26 3/8"x15 1/2". 56 lbs.

DS5629CR \$299.00 cranberry

DS5629GP \$299.00 pewter



Dimplex Lincoln (cranberry)



Comfort Smart Americana (green)

Comfort Smart Americana

Easily one of our most popular freestanding models, this glossy beauty is a terrific electric fireplace at a very reasonable price. Move it easily to wherever you want extra heat—simply plug it in and enjoy the warmth. A remote controls flame and heat separately; a thermostatic dial regulates warmth. You never have to worry about pets or children, as the metal stove stays cool to the touch. 1350W/4500 BTUs. 20"x25 1/4"x12". 31 lbs.

CS-24GRN \$139.00 green

Dimplex Celeste

The largest of the stoves we sell, yet still graceful, with a beautifully detailed exterior, glossy finish, highly lifelike flames and glowing embers. The Celeste adds old-world elegance to any room. While you relax in front of the flames, you'll breathe easy as the Purifire™ air treatment system removes allergens and other irritants from the surrounding air. A 3-stage remote lets you choose full-heat, half heat, or just flames while a thermostat controls temperature. Hand-painted firebrick detail adds to the realistic look. 1500 W/5115 BTUs. 29 3/4"x27"x17 3/8". 70 lbs.

TDS8515TB \$499.00 black

TDS8515TC \$499.00 cream



Dimplex Celeste (cream)

*Built-in air filter for allergy sufferers.
Powerful heater heats up to
450 square feet.*

Free Standing STOVES



Comfort Smart Infrared

EXCLUSIVE! Comfort Smart Infrared Stove

Now you can bask in gentle, safe, infrared heat while relaxing in front of what friends and family will insist is an old-fashioned wood stove fire. Infrared heat warms a room quietly and evenly without reducing humidity, keeping you completely comfy head to toe. **Heating over 50% more than similar styles**, the cool-to-the-touch stove costs only pennies a day to use. Thermostatic dial has automatic safety overheat shut-off. Flame effect and heat operate separately. Two energy efficient heat settings: 500W/1000W. Heats up to 600 sq. ft. 15 1/4" x 21 1/2" x 10 3/8". 25 lbs.

CS-18IR \$199.96

FREE Shipping
no minimum order!

Duraflame 450

Our lightest weight traditional electric fireplace is also our most affordable. At a mere 17 lbs., this small powerhouse is a cinch to unplug and move wherever you might want extra heat and the glow of a fire. With a durable, stay-cool matte finish that is easy to clean, it hides a thermostatic dial and two switches (on/off, flames/heat and flames) behind its glass door. (An on/off remote is sold separately online.) Ideal for RVs, too. 1500W/4600 BTUs. 16 1/4" x 11 1/2" x 19 1/8". 17 lbs.

DFS-450 \$99.00



Comfort Smart 760

Comfort Smart 760

Thanks to the angled glass screen on this tall, handsome stove, you can view the soothing flames from anywhere in the room. Its controls for flame brightness, thermostatic dial, heat on/off are conveniently recessed on top. In durable metal with a matte finish and decorative mullions. 1500W/4600 BTUs. 23 3/16" x 25" x 11 3/8". 46 lbs..

CFS-760-1 \$229.00



Duraflame 450

I love to sit and watch the flames in the evening while watching TV. SOOOO relaxing !!!

—Joanna, Houston, TX

Duraflame 750

One of our largest and most economical electric stoves, this graceful stove will add a focal point to any room. The operable door and dimmable flames make the glowing logs even more realistic. A slimline remote controls heat and flames separately; a thermostat maintains temperature. Stays cool to the touch so is safe for pets and children. 1500W/4600 BTUs. 25" x 26 5/8" x 14 3/4". 34 lbs.

DFS-750-1 \$139.00



Dimplex Mini Cube

Dimplex Mini Cube

A hip little powerhouse in eye-catching glossy red, this sleek Mini Cube stove is small enough to place on a table top. With rounded edges and a louvered front panel, it cheers up playroom or dorm room, office or workshop as it adds low-cost cozy warmth. Enjoy heat and flames or flames only any day of the year. Affordable, super portable, and cool to the touch, with manual switches (on/off, high and low heat). 1370 W/4674 BTUs. 13" x 14 1/2" x 8". 16 lbs.

DMCS13R \$99.00



Dimplex Cube

Dimplex Cube

Retro cool. Modern art. Call it what you will—The Cube is an attention-grabbing electric stove that livens up any room. With clean lines, rounded edges, a louvered front, and a chrome-finish pedestal base, it offers both contemporary style and old-fashioned warmth. Choose high or low heat, or flames only. Stays cool to the touch, so is completely safe for pets and children. 1480 W/5050 BTUs. Heats up to 450 sq. ft. 18 1/2" x 21 3/4" x 10 1/4". 37 lbs.

DCS19W \$249.00

Dimplex OPTIMYST



NEW! Dimplex OptiMyst Redway

Hang the chic and stylish Redway and add instant appeal and warmth to any room. Its super-realistic smoke and flames are thanks to the groundbreaking OptiMyst technology, which uses water vapor to create a look that will fool friends and family. The glossy black and gray Redway's open design gives you an uninterrupted view of the amazing flames, rising from a white rock bed. To create the right mood, you can control the intensity of the flames and whether you want heat or just flames. With on/off remote, thermostat, and an easy-fill water reservoir that allows up to 14 hours of beautiful ambiance. 1400W/4777BTUs. 30" x 27 1/4" x 7 1/4". 68 lbs.

RDY2OR \$1199.00

Fill the firebed with anything you like; try river rocks, driftwood or glass.



NEW! Dimplex OptiMyst Burbank

The stunning asymmetrical Burbank with its remarkable fire will be a conversation piece wherever you mount it. The three-dimensional smoke and flames, created by the revolutionary OptiMyst ultrasound technology, are actually cleverly lit water vapor that appear so real your friends won't believe your fire's electric. An easy-fill water reservoir offers up to 14 hours of continual operation. You control the intensity of the smoke and flames and set the thermostat. Enjoy with or without heat; turn on and off with the handy remote. The gloss black and gray frame comes with a white rock bed, but you can add whatever you like: river rocks, glass, even driftwood. 1400W/4777BTUs. 37" x 27 1/4" x 7 1/4". 68 lbs.

BBK20R \$1199.00

Fill the firebed with anything you like.



NEW! Dimplex OptiMyst Tahoe

Less is more was never more true than with the sleek and elegant Tahoe. A clean black frame sets off brilliantly the lifelike, three-dimensional flame and smoke effect rising from within the white rock bed. Using water vapor to create the illusion of dancing flames and wafting smoke, the amazing new OptiMyst technology brings an incredibly real-looking fire to your wall. Just fill the water reservoir for up to 14 hours of flames. Heat and flames operate separately; you control intensity of the flames. With thermostat and on/off remote. 1400W/4777 BTUs. 35 1/2" x 27 3/8" x 6 3/4". 68 lbs

TAH20R \$1199.00

Fill the firebed with anything you like; try river rocks, driftwood or glass.





OptiMyst logs transform your fireplace!

Mesmerizing fire with smoke and flames

The electric fireplace has just entered a new world, a three-dimensional world of both smoke and flame.

Introducing the OptiMyst, a new ultrasound technology that is nothing short of revolutionary. The OptiMyst difference? A patented process invented in Europe that involves water vapor lit in such a way that it appears to be real flames and smoke.

As you may know, traditional electric fireplaces produce a flame effect by projecting light up towards the back of the firebox. With OptiMyst, nothing is projected onto the back and the flames and smoke rise up through the logs or rocks for a stunningly real effect.

Sound too good to be true? See for yourself by watching our video at: <http://www.electricfireplacesdirect.com/Dimplex-Optimyst-Fireplaces>. You can choose a Wall mount, shown on page 8, a log set, shown on this page or a complete OptiMyst mantel package which you will find on our website.

All of our electric fireplaces will fool friends and family with their realistic flame effects. With the OptiMyst, though, you just might want to start taking bets.

NEW! Dimplex OptiMyst Log Set

You can almost hear the wood crackling and popping! The first of its kind to combine the visual illusion of both fire and smoke, the OptiMyst Log Set will astound you with its realistic look. Each hand-finished log is individually wired with pulsating LED lights, as is the ember bed, creating a true smoldering effect. The logs come separately, so you can set a fire on the metal wood grate the way you'd like.

Up between the logs rise the smoke and flames, actually water vapor lit to look so real you'll need to hold your hand over to prove they're not. An easy-fill (easier than dragging wood in!) water tank offers up to 14 hours of enjoyment. Control flames and smoke with the on/off remote. As this set does not provide heat, you can enjoy the charm of a fire any time of year. 28" x 12" x 14 3/4". 30 lbs.

DLGM29

\$899.00



Fireplace Log INSERTS



Time to use that fireplace again

You have a beautiful fireplace but you just don't use it. Maybe you don't want to deal with wood storage, drafty flues, dangerous sparks. Or you have gas logs and constantly worry about leaks, pilot lights and cost. Sound familiar?

Well, get ready to use your fireplace again! With our electric fireplace log inserts, you can bask in the glow of a clean, safe, cost-efficient, and beautiful fire with a push of a button. And the look? We hear rumors that a certain very large white house in Washington uses these electric logs in some of its historic fireplaces. If they pass muster there, you know they look real!

Any of our electric log sets easily inserts right into your fireplace. Plug it into a standard 110-volt household outlet and instantly enjoy the lifelike flames and ember bed for only 3¢ (flame only) to 8¢ (flame and heat) an hour. A remote control adjusts to your choice of flames alone or flames and heat; an optional expandable trim kit finishes off many looks.

Instead of the coldness of that empty fireplace, bring your room to life. Start by calling one of our fireplace experts to determine which size is right for you. Your order will ship for free, usually the next day, and we guarantee your satisfaction 100%. Soon you'll be putting your feet up in front of a relaxing fire every night of the year.

Dimplex 28" Premium

We worked with Dimplex for 3 years to engineer the most advanced and lifelike log inserts you've ever seen. The high, bright flame effect emanates with amazing realism from the hand-finished carved resin logs with a natural inner glow so real you'll wait for sparks to fly. You can move individual logs to build your fire your way, and there's even an ash bed with a burning ember effect! The flame effect reflects off the back of your fireplace as real flames would; you control flame intensity and speed. Digital remote control monitors both room temperature and heater output. Set the mood with just embers, or embers and flame, or embers, flame and heat. Even when everything is off, our most deluxe log insert looks fantastic! See for yourself this extraordinary advance in fireplace inserts. 1225W/4181 BTUs. 27"x11"x14 1/2". 25 lbs.

DLG-1058

\$599.99

"This new log set was developed jointly between Electric Fireplaces Direct and Dimplex. It is, without question, the most realistic electric log set available. Each log piece is created from an authentic mold and contains a glowing ember effect for optimal realism. Every detail—from the highly realistic logs, pulsating embers, real metal grate, improved heating system, to the sophisticated digital remote—was designed to set a new standard."

—Rick Morse., Founder and CEO of Electric Fireplaces Direct



Dimplex 23" Standard

Say hello to a cozy fire, thanks to the painted opaque logs and lifelike flames of this economical insert. On/off remote lets you "start" a fire from the comfort of your couch. Complete the look of your fireplace with the black expandable trim kit that includes a working mesh pull screen. 1375W/4700 BTUs. 23 1/2"x19 1/2"x10 1/2". 29 lbs. (46 lbs. with trim kit).

DFI23096A \$199.00 logs
 DFI23096A-DFI23TRIMX \$368.00 logs & trim



Dimplex 23" Deluxe

Whether you add just these superior logs to your fireplace or finish the look of your fireplace with the black expandable trim kit, you'll be wowed by the realistic appearance of this insert. Hand-finished carved resin logs glow from the inside like a real fire, embers pulsate, and high, bright flames warm the soul. On/off remote. 1375W/4700 BTUs. 23 1/2"x19 1/2"x10 1/2". 34 lbs. (51 lbs. with trim).

DFI2310 \$299.00 logs
 DFI2310-DFI23TRIMX \$478.00 logs & trim

No mess, no wood to lug, just warmth!



Cottesmore Electric Coal Basket

Conjure up the cozy look and feel of an coal fire by placing the Cottesmore insert in your fireplace. Real coals embedded in the elegant basket give the flames, which project off the fireback, a lifelike glow. The grate's graceful legs and coal door add to the old-fashioned look. A perfect fit for smaller fireplaces, the Cottesmore operates with flames and heat or flames only for year-round enjoyment. 1320W/4500BTUs. 18 1/2" x 18 1/4" x 11". 35 lbs.

224BLU \$349.00

Comfort Smart 23" Deluxe with back screen

Projects a flickering flame effect.



Comfort Smart 23"

Comfort Smart 23"

Flames project up, back, and to the sides for a look so real it will fool your guests. Personalize your comfort with 5 temperature settings and control heat and flame brightness from the remote. Order the Deluxe and enjoy how the curved back of the metal screen beautifully reflects the flames to bring your fireplace to life. 1350W/4600 BTUs. Comfort Smart 23" 23"x13"x8 3/4". 18 3/4 lbs. Deluxe 23"x21 3/4"x11". 30 lbs.

ELCG240 \$189.00
 ELCG347 \$199.99 Deluxe with back screen

Fireplaces with MANTELS



Muskoka Highfield

Muskoka Highfield Cabinet Mantel Package

Turn any unused area into the warm and cozy focal point of your home with this handsome wood mantel fireplace in a go-with-anything espresso finish. The fixed tempered glass front gives you an unobstructed view of the glowing logs and ember bed. Adjust heat and flame brightness independently with the multi-function remote and touchpad controls. 23" firebox. 1400W/4700 BTUs. 43"x38"x14". 91 lbs.

MEF2362E \$799.99



Curl up in front of a beautiful fireplace

Have you ever longed for a fireplace but just couldn't handle the expense or the mess? Plug in any of our ready-made, furniture-grade electric mantel fireplaces and enjoy the beauty of a masonry fireplace in any room of the house!

Our mantels and fireboxes are so elegant and lifelike that they have been used to decorate the finest hotel suites. In the more than 300 packages we offer (see more online), you'll easily find, the style, wood type, and finish to match your furniture and décor. You'll marvel at the detail of the wood, the realistic look of the flames (the secret is a special technology that makes the flame appear to come from between the logs), and the vast choice of traditional, modern, corner, and rolling models. Many come with a remote control, some with a built-in air purifier, and all with our first-class service, fast and free shipping, and of course, 100% satisfaction guarantee.

Whether you want to switch on the heat to get a room toasty or laze admiring the flames only, you'll love the distinguished look a finely crafted fireplace instantly lends a room. And you'll appreciate the cost savings zoned heating affords.

An exquisite fireplace that requires no venting and simply plugs into any 120-volt outlet? We can't imagine an easier way to add ambiance to any condo, apartment, or room in the house!

Call and speak with our experts to find the model perfect for you.



Look for these symbols to find models that convert from wall to corner fireplaces.



Dimplex Sussex (white)

Dimplex Sussex

With its stately proportions, the Sussex anchors any room. Fluted pilasters, carved dentil molding, and a stepped hearth add character, enhanced by the exceptional realism of the glowing logs and brick-look premium firebox. A built-in Purifire air treatment system continuously filters allergens. Remote controls accent light, flames, and heater. 30" firebox. 1500W/5115 BTUs.

54 7/8" x 48 1/2" x 18 1/2". 204 lbs.

SOP-272-W \$1,299.00



Dimplex Fieldstone

Dimplex Fieldstone

Instantly create a rustic retreat in living room, bedroom, or den. With the lifelike look of stone and hand-hewn pine, and realistic flames enhanced by pulsing embers and the inner glow of logs molded from real firewood, the Fieldstone makes you believe you're in a cabin in the woods. With separate controls for heat, flame speed, and inner glow; on/off remote. 1500W/5115 BTUs 26" Dimplex premium fireplace. 55 5/8" x 42 1/8" x 14"; 191 lbs.

SMP-904-ST \$1,499.00

Roll these fireplaces easily from room to room



ClassicFlame Strasburg

You'll appreciate the Strasburg's premium cherry finish, raised detail, and intricate inlay on the top, and you'll love the casters that let you roll it easily from room to room. Plug it in right out of the box for a realistic fire in seconds. Remote controls heat, timer, downlights, and brightness of firelike LED flames. Digital function display lights up on screen then fades. 23" firebox. 1350W/4600 BTUs. 31" x 27 1/4" x 11 1/2". 84 lbs.

23RM906-C233 \$375.99



ClassicFlame Lancaster

It couldn't be easier to add the grace and warmth of this lovely antique oak fireplace to any room that needs ambiance and warmth. Simply take it out of the box and plug it in; roll it wherever you need it. Set the temperature you want with the digital thermostat. Digital function display lights up on screen then fades. The remote controls an automatic shut-off timer, 3 downlight and 5 brightness settings, heat, and flames. 23" firebox. 1350W/4600 BTUs. 31" x 27 1/4" x 11 3/4". 84 lbs.

23RM905-O103 \$375.99



Our smallest fireplace

ClassicFlame Regent

ClassicFlame Regent

With its elegant fluted columns and corbels, intricate cast metal trim, and lightly distressed mahogany finish, the Regent brings old world charm to your foyer, stair landing, powder room, living room, or bedroom. You can bask in the warmth and glow of a fireplace in moments—simply attach the legs and plug it in. Choose from 5 flame settings; a thermostat controls temperature. The mantel stays cool to the touch, safe for children and pets. 18" firebox. 1350W/4600 BTUs. 28" x 35" x 12". 69 1/2 lbs.

18PF338-M215 \$343.99

Fireplaces with MANTELS



ClassicFlame
Nantucket
(cherry)

ClassicFlame Nantucket

Whether you place this charming fireplace against a wall or in a corner (conversion kit included), you create a wonderful focal point everyone in the room will enjoy. With a textured faux-slate surround, inset panels and carved molding, the Nantucket mantel will draw as much attention as the lifelike flames within the firebox. With thermostat, electronic timer, remote, and a digital function display that lights up on screen then fades. 18" firebox. 1350W/4600 BTUs. 38"x35"x13½" (for corner, 24 ¾"); 69 lbs.

18DM1141-C230 \$695.99 cherry
18DM1141-O107 \$695.99 oak



(oak)



ClassicFlame Franklin

ClassicFlame Franklin

Strong, clean lines, a roasted mahogany finish, and a lifelike slate surround combine with the glowing logs, flames, and embers of the firebox to create a statement either against a wall or in a corner (conversion kit included). As a customer in Seattle wrote of the Franklin, "I could not be happier! The flame is very realistic, the faux slate looks great, and the entire mantel looks authentic and inviting." With thermostat, electronic timer, remote, and a digital function display that lights up on screen then fades. 5 blue SpectraFire flame settings and 1 traditional flame setting. 23" firebox. 1350W/4600 BTUs. 42"x37"x13½" (wall depth for corner, 29¾"). 109 lbs.

23DM871-PM97 \$455.99

Also available with infrared
see page 34 for more information

EXCLUSIVE! Comfort Smart

Morgan Petit Foyer by ChimneyFree

Add a touch of elegance and welcoming warmth to your entry-way—or any small space. Crafted of high-quality hardwood solids and veneers, and finished in a rich empire cherry, this fine piece of furniture has a working drawer above the 18" firebox. The all-LED glowing logs and ember bed and Spectrafire flame technology create a life-like look, with 6 flame settings, including an optional blue flame effect. A multi-function remote and touchpad controls allow you to adjust temperature, timer and flames. The portable Morgan comes fully assembled—just take it out of the box, plug it in, and sit back and bask in the glow. 1350W/4600 BTUs. 32"x38"x13". 99 lbs.

23SM6344-NEC244 \$449.00 cherry



Comfort Smart
Morgan Petit Foyer
(cherry)

EXCLUSIVE! Comfort Smart Kensington

by ChimneyFree

Crafted from the finest hardwoods and veneers, the Kensington impresses with its carved side reliefs, beautiful center rosette medallion, decorative molding and elegant serpentine base, all set off by a rich pecan cherry finish. You control the brightness of the lifelike flames. With its realistic resin logs, ember bed, firebrick detail and downlight, your fireplace and flickering fire are sure to fool your friends. Energy-saving all-LED technology means you never change a light bulb. With thermostat, electronic timer, remote, and a digital function display. Found only here. 1350W/4600BTUs 56"x45¼"x17". 229 lbs..

33WM617-C239

\$1099.99



Comfort Smart
Kensington

[FREE Shipping
no minimum order!]

Add an elegant fireplace to any room



Comfort Smart Wexford

Comfort Smart Wexford by ChimneyFree

Add instant impact to any room with this versatile, value-rich electric fireplace that works well on a flat wall or in a space-saving corner (conversion kit included). Crafted from engineered wood in a rich brown cherry, its rounded columns frame a faux slate surround. All-LED technology makes it economical to use and beautiful to watch. With thermostat, electronic timer, remote, and a digital function display that lights up on screen then fades. 18" firebox. 38"x38"x13 5/8" (corner depth is 31 1/8"). 109½ lbs.

18DM9038-PM92

\$449.00 cherry



NEW! Dimplex Mason

The Mason's seamless finish lends it a contemporary air, while its room-pleasing taupe color and slim design let it live anywhere you need an impressive focal point. The lifelike flames operate with or without heat; a 13-function remote lets you control temperature, thermostat, interior light, flame speed and brightness without leaving your armchair. Inside the 33" landscape firebox is your choice: a traditional fire with glowing embers and realistic resin logs, or a modern look with light-reflecting glass embers. Cast of glass-reinforced concrete, the Mason's flat sides allow baseboard trim to fit flush for a custom look. 1000W/3410 BTUs. 53 5/8"x44 1/16"x11 1/4". 223 lbs.

SOP-945-TC \$1,499.00 taupe with logs

SOP-945-TCG \$1,499.00 taupe with glass

FREE shipping! See page 32 for details • www.ElectricFireplacesDirect.com

Fireplaces with MANTELS

Dimplex Linwood (glass embers)



NEW! Dimplex Linwood

Chic, slim and sleek, the Linwood makes a bold modernist statement in an elegant, understated way. The Grey Rift finish sets off the clean-faced 33" firebox, glowing with your choice of either a shimmering glass ember bed or a rustic resin log set. Each springs to life with a touch of the multi-function control, as the patented Dimplex 3D flame effect creates realistic flames. You control thermostat, flame speed and brightness; heat and flames operate separately for year-round ambiance. 1000W/3410 BTUs. 65 3/8"x50"x10 7/8". 195 lbs.

GDS33-1310RG \$1499.00 grey rift with logs
GDS33G-1310RG \$1499.00 grey rift with glass

Stunning mantels, soothing flames



ClassicFlame Artesian



Dimplex Addison



ClassicFlame Artesian

Transform any room into an elegant retreat with the classic Artesian. Frame-in-panel front and side details and decorative molding make a quiet yet bold statement, highlighting the realistic firebox. Logs glow, embers pulse, and the blue flame effect looks real as can be. With a digital thermostat, electronic timer, 3 down light and 5 flame brightness settings, digital function display that lights up on screen then fades, and a multi-function remote. 28" firebox with SpectraFire flame technology. 1350W/4600 BTUs. 52"x43 1/4"x15"; 105 lbs.

28WM426-T401 \$911.99 white

Dimplex Addison

Elevate your room with the refined sophistication of the Addison. Its detailed crown molding, rounded pilasters, and stepped hearth add an understated elegance, warmed up by the glowing embers, logs, and flame effect of the large firebox. You control the flame speed and brightness. Choose heat and flames or enjoy flames only when the weather is warm. With thermostat control and an on/off remote. 26" firebox. 1500W/5115 BTUs. 49"x43 3/4"x20 1/2"; 178 lbs.

DFP69139W \$799.00 white

ClassicFlame Lexington

Nothing short of magnificent, this cherry Victorian masterpiece boasts a distinctive Serpentine top and base. Curved pilasters, acanthus molding, a bordered veneer top, and an exquisite center medallion add depth and detail. The huge firebox showcases a beautiful fire, with pulsing embers, glowing logs, down lights, and flames you can control with the multi-function remote. A digital thermostat maintains temperature. Digital function display lights up on screen then fades. With convenient automatic shut-off timer. 33" firebox with SpectraFire flame technology. 1350W/4600 BTUs. 55"x45"x17"; 229 lbs.

33WM881-C232

\$1047.99 cherry

"BEAUTIFUL!! More than we ever expected. It's truly a beautiful piece of furniture and really puts out the heat."

—CN, Loveland, Ohio



ClassicFlame
Martha's Vineyard

ClassicFlame Martha's Vineyard

Whether you place this classy beauty against a wall or in a corner (conversion kit included), it brings life and warmth to any room. The deep mahogany wood with its richly carved molding and faux slate surround accentuate the glowing logs, ember bed, and flames. You control flame brightness, heat, and whether you want flames and heat or just flames. The fireplace comes with a digital thermostat, electronic timer, and multi-function remote. Digital function display lights up on screen then fades. 18" firebox with SpectraFire flame technology. 1350W/4600 BTUs. 38"x35"x13½" (corner depth, 25¼"). 74 lbs.

18DM2105-M319

\$695.99 mahogany

ClassicFlame Astoria

Marble, metal, molding—magnificent! A solid marble top and surround set off the cabinet, with its carved and fluted columns, detailed molding, decorative metal grate, and rich empire cherry finish. A large viewing area showcases the undulating flames and glowing logs. The remote controls brightness, heat, down lights, and the functions that light up onscreen then fade. With automatic timer and digital thermostat. 33" firebox. 1350W/4600BTUs. 60"x45"x17"; 216 lbs.

33WM0194-C232

\$1479.99 cherry



ClassicFlame
Lexington



ClassicFlame
Astoria

Television and Media CONSOLES

Dimplex Acton Walnut
(glass embers)



Form and function in one piece of furniture

Imagine watching your favorite movie while being warmed by the glow of a lovely fire. With our TV and media consoles with built-in electric fireplaces, you not only maximize your space by combining an entertainment center, TV stand, and fireplace, you also instantly enhance your family room, bedroom, or basement with one dynamic piece of fine furniture.

Because the electric fireplace stays cool to the touch and doesn't need venting, the surrounding storage cabinets and adjustable shelves can safely hold your electronic components, CDs, and DVDs while the top supports your wide-screen or regular television. Integrated wire management channels in the cabinets keep wires neat; a remote adjusts brightness and heat, and turns off the heat entirely if you want to enjoy just the realistic flames. Best of all, you simply plug in the unit and get both instant zone heating (for up to 400 sq. ft.) and entertainment!

Here, with the largest variety of styles available ranging from contemporary to classic, you'll easily find the look that suits your space and décor. Want help? Call our fireplace experts. They'll happily guide you to the perfect solution to handle your media and heating needs. Remember, we always ship free and guarantee your satisfaction 100%.

If you're looking for one spectacular piece of furniture to anchor your media room, look no further. As Rick from Miami wrote, singing the praises of his electric fireplace entertainment center, "Who says you can't have beauty and functionality within one product?"



Look for these symbols to find models that convert from wall to corner fireplaces.



Dimplex Acton Walnut
(with log firebed)

Dimplex Acton Walnut

A spectacular sweep of wood surrounds a beautiful fireplace on this stunner. Your television sits on an elevated tempered glass top; storage for components and media hides on adjustable shelves behind smoked glass cabinet doors. The 33" firebox holds either a sparkling glass firebed or glowing logs molded from wood logs. Multi-function remote controls flame speed, heat, and interior light. Walnut finish on white birch. 1000W/3410 BTUs. 72 1/2"x31 3/8"x21 3/4". 163 lbs.

GDS33-1246WAL \$1,899.00 walnut with logs
GDS33G-1246WAL \$1,899.00 walnut with glass

ClassicFlame Corinth

Our most popular electric fireplace media console, this gorgeous carved wood mantel boasts both stunning beauty and versatility. Place it wherever you want, as it easily converts from a wall unit to a corner piece with the included insert panel. The fire looks so real it will fool your guests, thanks to energy-saving LED flames that you can adjust to 6 levels of brightness (5 SpectraFire settings and 1 traditional flame setting), molded resin logs and glowing ember bed, and the slow fade when you shut the flames off (use the timer for automatic shut-off). Enjoy heat and flames, or flames alone, and adjust with the multi-function remote. On-screen function indicator fades in seconds. In vintage cherry, warm oak, or burnished walnut. 23" fireplace insert. 1350W/4600 BTUs. 42"x40"x15½" (for corner, 28" wall depth). 121 lbs.

23DE1447-C233 \$623.99 cherry
23DE1447-O107 \$623.99 oak
23DE1447-W502 \$623.99 walnut



Corinth (oak)



Corinth (walnut)



ClassicFlame Windsor

With its clean lines and polished knobs, the Windsor bridges the gap between traditional and modern to fit in with any decor. Adding to this versatility is an insert panel that transforms the console into a corner piece. In a rich cherry or dramatic espresso, the wood console comes with an electric fireplace backlit with LED technology to look remarkably real. Choose from 5 brightness settings for flames, and set the timer for automatic slow-fade shut-off. An on-screen function indicator lets you know your options and then fades; the remote controls heat and flame settings. 23" fireplace insert. 1350W/4600 BTUs. 46¼"x35½"x15¼" (for corner, 32¾" wall depth). 127 lbs.

23DE9047-PC81 \$543.99 cherry
23DE9047-PE91 \$543.99 espresso



Windsor (cherry)





ClassicFlame
Cannes
(oak)

ClassicFlame Cannes

With its rich solid wood and classic lines, the Cannes turns your family room, bedroom, or basement into a warm haven for kicking back in front of a fire to watch your favorite movie. From your armchair, set the timer for automatic flame turn-off and adjust the flames to 6 brightness levels (5 SpectraFire and 1 traditional flame setting). On-screen function indicator fades in seconds. 23" fireplace insert. 1350W/4600 BTUs. 47¼"x34"x16½". 151 lbs.

23MM378-E451 \$663.99 espresso

23MM378-O103 \$663.99 oak



Cannes (espresso)



Comfort Smart
Coventry



ClassicFlame
Seagate

ClassicFlame Seagate

Crafted from premium pecan and featuring a stunning 32" fireplace with hand-carved logs and glowing ember bed, this remarkable console will become the focal point of your family room or living room. An open shelf houses media components, while glass door cabinets and shelves store CDs and DVDs. Multi-function remote controls flames and heat; on-screen LED displays function then fades. 1350W/4600 BTUs. 72"x38"x20". 255 lbs.

32MM4486-P239

\$1,639.99 pecan

Comfort Smart Coventry by ChimneyFree

With the Coventry, you can sit down to watch your favorite show while enjoying the glowing warmth of a fire. The cabinet doors boast an open metal-work design that sets off the 23" firebox beautifully. You'll never have to change a light bulb with the energy-saving all-LED technology. Control heat, flame, timer, thermostat from your couch with the multi-function remote. Open top and side shelves hold media components and contain channels for cords; the cherry-finish console easily accommodates flat-screen TVs up to 48". 48"x35"x17". 144 lbs. 1350W/4600 BTUs.

23MM2706-CTC251

\$699.00

**Choose the look of your doors:
Wood, glass, and mesh
are all included!**



Pasadena
(espresso)

Pasadena
(oak)

ClassicFlame Brookfield

In a premium oak finish, the Brookfield's antique feel and simple lines anchor any room. A large shelf safely houses components, while DVDs live inside storage cabinets with adjustable shelves behind beveled glass doors. Integrated wire channels keep wires neat. Realistic all-LED 26" fireplace has 3 down light and 6 flame settings (5 SpectraFire and 1 traditional flame), controlled by remote. 1350W/4600 BTUs. 59 7/8" x 34" x 19". 184 lbs.

26MM2209-O107 \$1,071.99 oak

"Love the product because it is a very natural flame you can use without the heat just for atmosphere."

—Norm, Ontario, Canada

ClassicFlame Pasadena
(walnut)



Shown with glass
door panels inserted

ClassicFlame Pasadena

Customize the look of this striking entertainment center to suit your decor by choosing from 3 rich finishes—premium oak, espresso, and walnut—and 3 interchangeable door panels. Effortlessly switch from solid wood to beveled glass to speaker mesh doors whenever you want a new look. This solid wood stunner offers plenty of shelf space for components, and handles up to a 60" flatscreen TV. The large 28" firebox lets you enjoy the heat and flames of a fire while you watch your favorite show. With an electronic timer with automatic shut-off, 3 down light and 6 flame settings (5 SpectraFire and 1 traditional flame), and a digital thermostat; control all functions independently with the remote. Economical and a breeze to set up, the Pasadena will transform any basement or living area into a cozy sanctuary. 1350W/4600 BTUs. 60"x40"x23". 247 lbs.

28MM468-O107

\$1,279.99 oak

28MM468-E721

\$1,279.99 espresso

28MM468-W502

\$1,279.99 walnut





Comfort Smart
Lynwood



Comfort Smart Lynwood by ChimneyFree

One of our best values, this popular console's vintage cherry finish and the stone look of its surround add instant charm to your room. Enhance ambiance with flames and/or heat from the 18" firebox, and control flame brightness with the remote. Doors hide adjustable shelves. Holds up to a 46"TV. 1350W/4600 BTUs. 47 1/2" x 35 1/8" x 15 1/4". 139 1/2 lbs.

18MM4105-C233 \$659.00 cherry



Comfort Smart
Wallace



Dimplex Tanner
(with logs)

NEW! Dimplex Tanner

Sleek and stylish, the Tanner easily transforms from a wall to a corner unit so you can place your TV in the very best spot in the room. Its rich walnut and glossy black finish sets off the lifelike flames, whether you choose the hand-finished logs and glowing embers or the contemporary light-reflecting glass embers. Enjoy flames with or without heat; a thermostat ensures constant comfort. With on/off remote and shelf for media components. 45 1/8" x 40 1/2" x 15" (corner depth is 29 3/4"). 145 lbs. 880W/3000 BTUs.

GDS25-5309WN

\$899.00 with logs

GDS25G-5309WN

\$899.00 with glass

Dimplex Tanner
(with glass)



**[FREE Shipping
no minimum order!]**

Comfort Smart Wallace by ChimneyFree

Add arts and crafts style to your living room or den with this finely crafted console, finished in rich, deep empire cherry. Beautifully detailed doors with beveled glass on front side cabinets with adjustable shelves. Remote controls all effects independently: automatic shut-off, 6 flame settings (5 SpectraFire and 1 traditional), and temperature. Easily holds 60"TV. 26" firebox showcases realistic flames and embers. 1350W/4600 BTUs. 60"x33 3/4"x20". 185 lbs.

26MM1264-EPC \$1,099.00 cherry

Dimplex Concord

The super sleek Concord lends instant cool to any room—and plenty of heat! Glass plays a big role: A bridge-supported glass top elevates the screen, while asymmetrical glass pieces, colored and silvered on one side, dazzle and reflect the flames across the highly realistic 50" glass-front ember bed. Clever hidden shelving provides out-of-sight organization for components and DVDs. Choose flames only or with 2 heat levels; remote turns on/off. Thermostat automatically maintains room temperature. In grey. 1,230W/4,198 BTUs. 73"x33½"x19 15/16". 322 lbs.

GDS50-1243SC \$2,199.00



Dimplex Concord



Transform your family room in an hour!



Dimplex Jasper

Dimplex Jasper

You will love the clean lines, rich wood detail and space-saving convenience of the new Jasper. A metal picture frame surrounds the 25" fireplace that is nestled into a sleek wood cabinet in a black finish. Choose the traditional look of hand-finished logs and glowing embers, or lean to the contemporary with the shimmer of a glass ember bed. Hidden center shelf stores media components. Supports up to 50" flat screen televisions. On/off remote. 880W/3000 BTUs. 47 7/16"W x 40 1/8" H x 18 1/8" D 93 lbs.

GDS25-1241B \$1,099.00 black with logs

GDS25G-1241B \$1,099.00 black with glass



Dimplex Novara

This striking console with minimalist smoked glass shelves and contemporary lines adds a smart touch and warmth to any family room. It easily accommodates TVs up to 60" wide, while its open shelving provides easy access to components, wiring, and media. The 25" self-trimming landscape firebox holds your choice of hand-finished logs with a pulsating ember bed or light-reflecting glass embers. Enjoy the patented Dimplex flames with or without heat. On/off remote, thermostat. Available in black or white. 880W/3000BTUs 64 1/4"x23 1/2" x 18". 221 lbs..

SAP-300-B \$799.00 black with logs

SGFP-300-B \$799.00 black with glass

SAP-300-W \$799.00 white with logs

SGFP-300-W \$799.00 white with glass



Dimplex Novara



Wall-Mounted FIREPLACES



36" Dimplex Inspiration

Mesmerizing flames take center stage in this sleek pewter gray fireplace. The glass ember bed shines, giving the lifelike flames depth. Enjoy the flames with or without the quiet fan-forced heat. On/off remote allows armchair reverie. You'll want Inspiration in your living room, bedroom, or office. 1240W/4233 BTUs. 36 1/8"x21 7/8"x 5 3/16". 61 lbs.

DWF36PG

\$549.00



The coolest way to add instant ambiance



Wakefield



Dusk: Black finish with pinstripe border, glass firebed



Chalet: Mocha Ash finish, driftwood & river rock firebed



Strata: Faux travertine stone finish, glass firebed



Wakefield: sculpted espresso frame with copper accents and the river rock firebed

Dimplex Dusk, Chalet, Strata, Wakefield

Any of these daring styles are likely to become the center of conversation. Whether mounted on your wall or displayed on a tabletop (with the included 2 1/8" high pedestal), the remarkable combination of stylish frame and stunning flame will get friends talking. Flame only and 2 heat settings, on/off remote. 1240W/4198 BTUs. Chalet and Strata: 43"x20"x6"; Dusk: 43"x19"x6"; Wakefield 50 3/8"x20 1/16"x6 1/16".

DWF1215B \$599.00 black (Dusk)

DWF1204 \$699.00 ash (Chalet)

DWF1205TR \$699.00 stone (Strata)

DWF1318 \$899.00 espresso (Wakefield) **NEW!**





Dimplex Convex

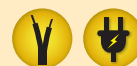
Add a fireplace wherever you can hang a picture!

Create a striking focal point in any room. Ideal for condos, lofts, apartments, homes, and offices, our wall-mounted fireplaces offer elegant, space-saving designs that add immediate warmth and sleek sophistication.

Clean lines in brushed stainless steel, gun metal, stone, wood, or mirrored glass finishes will add drama and warmth to your rooms, too. While our superior selection includes wall-mounted fireplaces with traditional looking logs, many boast unique flamebeds of glass, rocks, or a choice of decorative fill.

As with all of our electric fireplaces, each wall-mounted model operates with or without the thermostat-controlled fan-forced heater so you can take pleasure in the dancing flames year-round. All plug into a standard 120V outlet, stay cool to the touch, and offer you the relaxing beauty of a real fireplace without the mess. Inexpensive to operate, they're a cinch to install because there's no need for ventilation. We ship quickly and free, and guarantee your satisfaction.

In fact, it couldn't be simpler: Just hang, plug in, and add instant ambiance, warmth, and surprise to any room.



Look for these symbols to find models that are direct wire, plug-in or both

Dimplex Convex (white)



Dimplex Convex (black)



Dimplex Convex

With its seamless, curved tempered glass front and striking pebble flame bed, the Convex creates a calm oasis in any room. Narrow enough to be hung on almost any wall, it can also be recessed between wall studs for sleek low-profile look. Switch out the pebble flame bed with any decorative fill to suit your taste. Adjust the realistic flames and interior light to change the mood of room. On/off remote.

1200W/4096 BTUs. 22 3/4" x 34 1/2" x 9", 50 lbs.

VCX1525 \$499.00 black
VCX1525WH \$499.00 white



Wall-Mounted FIREPLACES



Napoleon Curved 32"

A convex front and seamless black finish combine to a simple yet dramatic effect. Hang it on your wall—it extends a mere 4 7/8" for a low profile. Dazzling crystalline ember bed sets off flames, or switch to colored glass embers sold separately online. With 3 heat settings and multi-function remote. 1500W/5000 BTUs. 32 1/4" x 23 1/4" x 4 7/8". 66 lbs.

EFC32H \$499.00



Napoleon 39"

A tempered black front punctuated by 4 accent bolts creates a dramatic frame for a sparkling crystalline ember bed. Adjust the 7 layers of flame effects and heat level with the remote. Thermostat will automatically shut off when the room reaches your desired temperature. 1500W/5000 BTUs. 39 3/16" x 28 1/16" x 7 1/4". 66 lbs.

EF39HD \$649.00



EXCLUSIVE! Napoleon 42"

With 20 different flame settings and 3 different color settings—blue, purple and yellow—the Napoleon 42" allows you to create the fire of your dreams. The modern crystal embers reflect the dancing light, or buy black, amber, blue or red glass (sold separately) to match your decor. A multi-function remote lets you control the 5 heat settings and the flames. Paintable cord cover included. 1500W/5000BTUs. 42" x 18" x 4 5/8". 44 lbs

EFL42 \$599.00 **Special Price**



Napoleon 48"

Add a powerful focal point to living room, bedroom, kitchen or office with this stunner. The generous glass front and arresting glass ember bed complement the crisp, clean design. (Or switch clear glass to optional colored crystals.) Multi-function remote controls heat output, flame height, and ember bed intensity. 1500W/5000 BTUs. 48"x23 1/4"x3 3/8". 72 lbs.

EFL48H \$699.00



Dimplex 50" Synergy

With a full 50" of fireplace viewing, the absolutely stunning Synergy is sure to draw attention. Light from the realistic flames reflects off the randomly-sized ember bed glass pieces, colored and silvered on one side. Control heat level manually; flames, or heat and flames, with remote. Versatile installation allows for surface mounted, partially recessed (4") or fully recessed (7") for a flush installation. Direct-wired or plug-in. 120v/1230W/4198 BTUs. 50 1/4"x19 7/16"x7". 80 lbs.

BLF50 \$1,399.00



Dimplex Cohesion Trim Kit

Add a beautiful finishing touch to the Dimplex 50" Synergy when you surface mount it with the Cohesion Trim Kit. The wall mount surround makes a seamless addition to any modern space with its sleek black or burnished walnut finish with sophisticated gray pinstripes.

DT1267BLK \$489.00 black

DT1103BW \$489.00 walnut



Trim Kit (black)



Trim Kit (walnut)



- Mount it directly on the wall
- Partially recess for interest
- Recess completely for sleek look
- Retrofit into existing cabinet

Dimplex 50" Synergy with Cohesion Trim Kit (walnut), shown without trim kit on page 31.

The largest selection anywhere

(We also have the lowest prices and FREE shipping!)

33" ClassicFlame Serendipity

Talk about mood lighting! Adjust Serendipity's 3 brightness settings, traditional flame effect, and 5 sidelight options to conjure any mood you want. Whether mounted to your wall or on the included base, Serendipity's energy-saving LED flames will soothe and entertain. Multi-function remote allows armchair control. Set the timer to automatically shut off and relax. A great value! 1500W/4600 BTUs. 33 2/3"x16 1/2"x4" (33 2/3"x18 7/16"x8 2/3" with base).

34HF600GRA \$295.99



Touch screen
to adjust



FREE shipping! See page 32 for details • www.ElectricFireplacesDirect.com

Easy-to-Install FIREBOXES



ClassicFlame with Flush Mount Conversion Kit



ClassicFlame 18", 23", 26", 28", 33"

What size do you need? These traditional plug-in fireboxes have you covered. With smoked brick detail (on 28" and 33" models), hand-carved glowing log set, pulsating embers, and adjustable flame brightness, your fire will have guests convinced it's real. Set the timer to automatically shut off (the flames will dim), and the thermostat to keep constant heat. The multi-function remote makes it easy. 1350W/4600 BTUs.

18EF023GRA	(19"x16 4/5"x8 1/3"; 20 lbs.)	\$263.99
23EF023GRA	(23 3/5"x20"x9 1/3"; 28 lbs.)	\$319.99
26EF023GRA	(27"x17 7/10"x9 1/2"; 27 lbs.)	\$407.99
28EF023GRA	(29 1/10"x23 1/10"x10 1/3"; 40 lbs.)	\$479.99
33EF023GRA	(34 1/10"x26 1/10"x10 1/3"; 46 lbs.)	\$551.99



ClassicFlame Flush Mount Conversion Kit

Our all-in-one conversion kits are perfect for built-in installations for ClassicFlame fireboxes. The flange frame allows for air intake, while the trim provides for a flush, finished application against the wall. Black metal. See easy installation guide online.

BBKIT-18 (fits 18EF023GRA)	\$95.99	27 1/3"x24 1/4"
BBKIT-23 (fits 23EF023GRA)	\$111.99	22 3/4"x21 1/5"
BBKIT-26 (fits 26EF023GRA)	\$119.99	30 3/4"x21 9/10"
BBKIT-28 (fits 28EF023GRA)	\$127.99	30 2/5"x24 1/8"
BBKIT-33 (fits 33EF023GRA)	\$135.99	37 3/4"x30 1/3"



Start with the firebox that fits your space

+



Add a flush mount conversion kit

=



Enjoy a crisp, finished look that also ensures proper air flow



Dimplex 25" and 33" with glass

Add a contemporary look and inviting feel with these fireboxes. The clean, self-trimming design showcases a highly realistic ember bed sparkling with asymmetrical glass pieces. Adjust interior light and flame speed with the remote. 25" firebox: 880W/3000 BTUs. 26"x18 7/8"x8 13/16". 40 lbs. 33" firebox: 1000W/3410 BTUs. 33 1/8"x23 7/16"x9 1/2". 60 lbs.

DFG2562 (25" size) \$599.00 glass

DFG3033 (33" size) \$999.00 glass



Dimplex 25" and 33" with logs

With pulsing embers and glowing flames, these premium self-trimming fireboxes let you create exactly the ambiance and amount of heat you want with a touch of the remote. Hand-finished logs add to the realistic look. 25" firebox: 880W/3,000 BTUs. 26"x18 7/8"x9". 40 lbs. 33" firebox: 1000W/3410 BTUs. 33"x23 7/16"x9 1/8". 50 lbs.

DF2550 (25" size) \$599.00 logs

DF3033ST (33" size) \$999.00 logs



Dimplex 30" Linear

For unmatched realism and ultimate flexibility, look to this self-trimming model with its simple, clean lines. Inner glow logs and ember bed create a realistic fire. Air intake is on angled side panels, allowing for close installation. Just plug in or hardwire with the included kit. With easy-access front panel controls and on/off remote. 880W/3000 BTUs. 30"x18 7/8"x9 1/4". 45 lbs.

BF9000 \$699.00

Ambiance anywhere— easy, safe, warm

Give your existing fireplace new life. Or transform a cabinet or media center of your own into a stunning focus point. Add a fireplace anywhere in your home: on an inside or outside wall, above or below grade. Even if you fireboxes are vent-free and chimney-free, you can enjoy the blaze of a fireplace practically anywhere you want.

Here you'll find sizes and looks to fit your needs. Choose a model with traditional logs, flames, and embers or go for an alluring contemporary feel with a firebox that features flames rising from crushed glass. The array of choices includes glass doors, screens, and remote controls. Want a self-trimming model? A system that filters air? A conversion kit to provide proper ventilation and finish the look for plug-in models? We have it! Don't worry, our experts are at hand to help you choose the fireplace that's right for you and to answer your questions.

No matter which model you choose from our huge selection (see more online), you'll enjoy the option of watching the soothing flames with or without heat. All models stay cool to the touch so they're safe for children and pets. Some provide for direct-wiring, for 110v or 220v circuits depending upon access and desired heat output (220V heats up to 800 square feet; 110V half of that). Once installed, it's worry-free.

Our fireplace experts are always available to answer your questions. Most of our fireplaces ship the next day and everything from Electric Fireplaces Direct ships free. Soon you'll be enjoying the glow of a fire without any of the mess—no wood, no gas, no smoke, no hassles.



Look for these symbols to find models that are direct wire, plug-in or both

Built-in air purifying system is ideal for allergy sufferers.



Dimplex 32" Multifire

Our top of the line firebox combines a vast 32" viewing area, glowing lifelike flames, and quiet heat with the first integral air filtering system for removing mold, dust, and other allergens. The working bi-fold doors and pull screen add authenticity to the already astonishingly lifelike flames. With deluxe 13-function remote.

1500W/5115 BTUs. 36 1/2"x32"x13". 83 lbs.

DF3215 \$1,099.00

Easy-to-Install FIREBOXES

ClassicFlame
36" Traditional



ClassicFlame 36" Traditional

As close as you can get to a real log fire, thanks to an undulating ember bed, glowing logs, adjustable flames, enhancing downlight. Onscreen indicator lets you easily control all. Pre-wired with a removable power cord that can be plugged in (120v only) or hardwired. Wall-mounted thermostat and remote control included. Zero clearance design is self-trimming. 120v: 1440W/4400 BTUs; 240v: 2100/2800W/6700/8900 BTUs. 36"x24"x7 1/4". 67 lbs.

36EB110-GRT \$783.99 120v

36EB220-GRT \$823.99 240v



"This was an awesome choice, the fit was excellent and the ambience of light is so real."

—Danny, Fort Walton Beach, Florida



Dimplex 39" Purifire with single pane glass and black trim



Bi-fold look glass door
Black Trim



Swing door with accent
Black trim



Single pane glass door
Stainless trim

Dimplex 33"-45" Purifire

With realistic logs, pulsating embers, and a brick-look firebox, these models deliver the look of a real fire while the built-in air-treatment system keeps the room free of dust and allergens. Several door and trim options let you create a fireplace that perfectly matches your taste: To the basic no-trim, no-door model, add black trim; choose solid glass, single pane, Swing or bi-fold look glass door. Add an optional wall-mounted thermostat and remote control kit. Hardwire, or choose the optional plug kit. Go online or call our experts to configure your ideal firebox and determine price. Dual 120v or 208/240v. 1440/2100/2800W. 5000/7200/9200 BTUs; heats 400 or 800 sq. ft.



Create the firebox of your dreams! Choose from: Black or stainless steel trim, solid glass, single pane or bi-fold doors	Fireplace only	Add single pane glass door	Add bi-fold glass door	Add swing door w/ black accents	Add black glass door	Add black trim	Add remote
BF33DXP 33" x 28 1/2" x 14 1/2". 80 lbs.	\$1,099.99	\$199.00	\$199.00	\$229.00	NA	\$119.00	\$99.00
BF39DXP 39" x 32 7/8" x 15 3/8". 87 lbs.	\$1,099.99	\$199.00	\$199.00	\$269.00	NA	\$119.00	\$99.00
BF45DXP 45" x 32 3/4" x 15 1/4". 110 lbs.	\$1,399.99	\$229.00	NA	NA	\$229.00	\$129.00	\$99.00

Dimplex Synergy 34", 50" and 74"

Absolutely stunning, Synergy is sure to draw attention. Light from the realistic flames reflects off the randomly-sized ember bed glass pieces, colored and silvered on one side. Control heat level manually; flames, or heat and flames, with remote. Versatile installation allows for surface mounted, partially recessed (4") or fully recessed (7") for a flush installation. Direct-wired or plug-in. 120v/1230W/4198 BTUs.

34": 34 1/8" x 19 3/8" x 7" 60 lbs. **50"**: 50 1/4" x 19 7/16" x 7". 80 lbs.

74": 74 1/8" x 19 3/8" x 7". 140 lbs.

BLF34 \$799.00

BLF50 \$1,399.00

BLF74 \$1799.00



Dimplex 50" Cohesion Trim Kit

Add a beautiful finishing touch to the Dimplex 50" Synergy when you surface mount it with the Cohesion Trim Kit. The wall mount surround makes a seamless addition to any modern space with its sleek black or burnished walnut finish with sophisticated gray pinstripes.

DT1267BLK \$489.00 black

DT1103BW \$489.00 walnut

For wall-mount models with Cohesion Trim, see page 27



Dimplex Synergy 50"

- Mount it directly on the wall
- Partially recess for interest
- Recess completely for sleek look
- Retrofit into existing cabinet

Best selection and best prices—guaranteed

ClassicFlame 36" Contemporary

Calming flames rising from a bed of smooth simulated white and clear river stones change colors to suit your mood. Wall-mounted and remote controls make setting downlight, brightness, temperature, and shut-off easy. Pre-wired with a removable power cord to be plugged in (120v only) or hardwired. Zero clearance design and total surround flange. 120v:1440W/4600 BTUs. 36"x24"x7 1/2". 60 1/2 lbs.

36EB111-GRC \$823.99 120v



ClassicFlame 36" Contemporary

ClassicFlame 39" LED Builders Box

Beautiful flames, logs lit from the inside, glowing ember bed, smoked brick-look—you can almost see the embers pop! This all-LED technology builders' box comes with fixed glass or swinging doors with mesh curtains, a function indicator that lights up when you use the control or remote and then fades, 5 flame brightnesses, a downlight, a digital thermostat, and a total surround flange. You can choose to install this self-trimming unit by hard wiring it to either a 120v or 240v circuit. Includes a 120v plug-kit. Questions? Call our experts. 1440/2100/2800W. 5000/7200/9500 BTUs; heats 400 or 800 sq. ft. 38 3/8" x 32 3/4" x 15 1/2". 98 1/2 lbs.

39EB500GRA \$927.99 fixed glass

39EB500GRS \$959.99 swinging doors



ClassicFlame 39" LED Builders Box

Wall and Garage HEATERS



Dimplex Portable
Workshop Heater

Dimplex Portable Workshop Heater
This 240V powerhouse provides quick bursts of instant heat—160 cu. ft. of airflow per minute—to create a warm space for you to get the work done. Made of heavy-duty stainless steel with a powder-coated epoxy finish, its corrosion-resistant fan, blades, and heating elements ensure it will last. Control temperature with built-in thermostat; has automatic shut-offs for safety. Versatile bracket mounts to wall or ceiling and cordset to direct heat where needed. 6-ft. waterproof cordset with plug makes for easy install. 240V/4000W/13,648 BTUs heats up to 400 sq. ft. 9"x11"x7¼"; 10 lbs.

DGWH4031 \$165.00 (NEMA 6-20)



Portable Garage/ Workshop Heater

This compact, high-output 240V heater, specifically designed to be tough, will ensure your workshop or job site is comfortable and protected. It quickly, quietly heats up to 480 sq. ft. with patented technology that makes it impossible for it to fail in an unsafe way.

With built-in adjustable thermostat and safety features, including a running light that lets you know it's on, it throws out 160 cu. ft. of heat per minute. Heavy gauge steel; 6-ft. cord wraps around handle for easy storage. 240V/4800W/16,377 BTUs. 9 ½"x11"x7 ¼"; 10 lbs.

DCH4831L \$125.00



ORDER AT 888.867.1156

WWW.ELECTRICFIREPLACESDIRECT.COM

Important Information

All orders within the continental U.S. are eligible for Free Shipping. We are happy to provide a freight quote for shipments to Alaska, Hawaii, and Puerto Rico. We are not able to ship to PO Boxes, APO/FPO addresses or international locations at this time. For orders to Canada, please visit us at www.electricfireplacescanada.ca.

We currently accept payment via major credit card (Visa, Mastercard, Discover, or American Express), debit card, or Paypal.

Prices and availability are subject to change at any time. We reserve the right to make corrections in the event that an error or typographical mistake

has occurred in this catalog. We try to accurately reproduce all colors and finishes shown in this catalog and on our website, but some variation may occur due to the printing process and/or differences in computer monitors.

Items sold and shipped to Alabama and Colorado are subject to sales tax. We are required by law to charge sales tax on the full amount of the order in these states.

Shipping Information

Free Curbside Delivery is standard on your order. An upgrade to Inside Delivery is available on all items that ship via freight carrier for an additional charge of \$95.00. Inside Delivery consists of product placement inside your

ground floor threshold. If you require Inside Delivery, please place your order by phone at 888.867.1156 and advise your sales specialist that you wish to upgrade to Inside Delivery. We will ship your order using the fastest and most reliable method.

When your order ships, we will notify you via email. Included in your email will be a tracking number for your shipment. We encourage you to track your package online or on the phone with the carrier; it may take up to 24 hours after receipt of your shipping confirmation email for the tracking information to be available via the carrier. Please contact us if anything seems unusual with the progress of your shipment.

Returns and Exchanges

At ElectricFireplacesDirect, we take great pride in the quality of the products we sell and are committed to providing the most outstanding levels of personalized service in our industry. Should you be dissatisfied with your purchase for any reason, you may return your product for a refund or exchange. Within 14 days of delivery, simply log into your account on ElectricFireplacesDirect.com and complete the Return Authorization Request or call us at 888.867.6056. Additional information regarding our return policy is available at www.electricfireplacesdirect.com/Satisfaction-Guarantee.

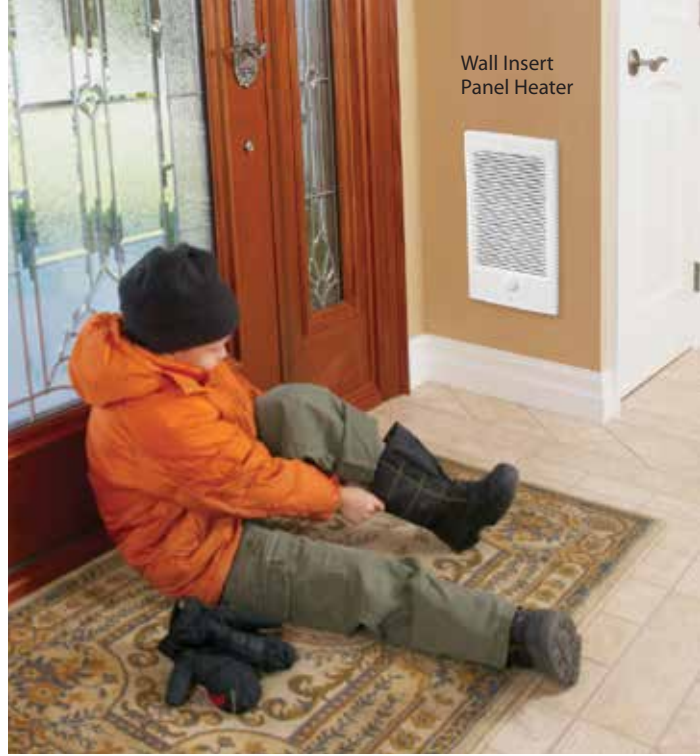
Dimplex Wall Insert Panel Heater

Perfect for bathrooms, hallways, foyers, home offices, basements, and RVs, this steel wall insert quickly heats up to 100 sq. ft. with fan-forced air. With fan blades engineered for quiet operation, it has a built-in thermostat and automatic safety features. The multi-directional louvered grill can be mounted in any configuration in spaces as shallow as 3". Operates with or without a wall thermostat. 120V Direct wire. 1000W/3412 BTUs. 9"x17"x4 3/8" top to 3 1/4" bottom. 8 lbs. UL listed.

TWH1011CW \$99.95 no wall thermostat

TWH1011CW-TWHT1 \$129.95 single pole thermostat

TWH1011CW-TWHT2 \$134.95 double pole thermostat (recommended)



Wall Insert Panel Heater

Econo-Heat Convection Panel Heater

With its ultra slim, out-of-the-way design, this convection heater mounts just off the floor, sucking up cold air and circulating warm air silently throughout the whole room so there's no cold spot in your kitchen, bedroom, or study. Just plug it in to a standard 110v household outlet and paint it to match your wall. You'll never know it's there—except for the constant comfort you feel. Inexpensive to run and safe for children and pets. 400W/1365 BTUs heats 120 sq. ft. 23 1/4" x 23 1/4" x 1 1/2", 15 lbs.

603 \$129.00



Convection Panel Heater

Dimplex Deluxe Wall-Mount Heater

What sets this stylish wall-mount heater apart is a heat boost feature you're sure to appreciate coming out of the shower or in from the cold. Simply activate the timer for up to 60 minutes and double the heat. Also a great way to ensure that plumbing doesn't freeze while you are away. Set the frost protection to a base temperature and any room can be freeze proof. Automatic overheat safety cutoff settings give you piece of mind while you are away. Of tough, durable galvanized steel with powder coat finish for easy cleaning, the splash-proof design makes it especially suited for bathrooms, kitchens, laundry, and mud rooms. Wall bracket for easy installation. 240V/208V direct wire. 1000/2000W, 750/1500W. 5118/6826 BTUs heats 200 sq. ft. 12"x16"x4 3/4". 9 lbs. UL listed.

EF12 \$185.00



Deluxe Wall-Mount Heater

NEW! Aura Electric Wall Panel/Portable Convection Heater

Want a natural, ultra-quiet heat with even distribution? This sleek, slim-profile heater with its fits-anywhere black tempered glass front delivers. Whether you mount it on a wall or use the included casters to wheel it where you need warmth, you'll appreciate the steady heat the advanced x-grid convectors dishes out. The heater panels warm up to a pre-set temperature that provides radiant heat for up to 200 sq. feet. The digital programmable control, 24-hour timer, and room temperature displays make it easy to keep the temperature you want. The built-in auto off tip switch and overheat protection give extra safety. 32"x20"x4". 24 lbs. 1500W.

DGFP15120B \$179.00



Convert to a portable unit with snap-on casters.



Fireplace & Heaters with INFRARED



Comfort Smart
Infrared Stove

EXCLUSIVE! Comfort Smart Infrared Stove

Now you can bask in gentle, safe, soothing infrared heat while relaxing in front of what friends and family will insist is an old-fashioned wood stove fire—until they see the plug. Infrared heat warms a room quietly and evenly without reducing humidity, keeping you completely comfy head to toe. Heating over 50% more than similar styles, the cool-to-the-touch stove costs only pennies a day to use. Thermostatic dial has automatic safety overheat shut-off. Flames and heat operate separately. Two heat settings: 500W/1000W heats up to 600 sq. ft. 15 1/4" x 21 1/2" x 10 3/8". 25 lbs.

CS-18IR \$199.96 black

"I wanted just the infrared heater, but my wife wanted the look of a real fireplace. This has both!! The overall look of it is outstanding! It's a nice, even heat and it does not dry out the air. And my wife really likes that it is actually a nice piece of furniture that looks good in the living room."

—W.N.C., Cleveland, OH



ClassicFlame Franklin

Classic Flame Franklin

Add a touch of old-world elegance to any room. With its stately raised pilasters and crown molding, its furniture-grade hardwood and veneers in a roasted mahogany finish and faux slate surround, the Franklin impresses. Place it anywhere—the included insert transforms it from a wall to a corner unit—and choose between an electric or an infrared firebox to add the warmth and beauty of a fire. and to heat up to 1000 sq. ft. Realistic resin logs and ember bed and a choice of 6 flame settings (including the blue SpectraFire flame effect) create instant ambiance. Control flames and heat separately, flame brightness, timer and thermostat with the multi-function remote. 42" x 37" x 13 1/2" (corner depth 25 3/4"). 109 lbs. 1500W/5200 BTUs..

23DM871-PM97 \$447.99 with infrared



Duraflame Chandler (cherry)

Duraflame Chandler

Clean lines, furniture-quality wood, and portability! Take it out of the box, roll to any room, plug in, and enjoy even heat and relaxing Spectrafire flames. Heats up to 1000 sq ft. Set temperature with digital function display. Multi-function remote. 23" firebox. 1500W/5200 BTUs. 32"x30"x13". 77 1/2 lbs.

231F1714-C247 \$399.99 cherry

231F1714-O107 \$399.99 oak

(oak)





Duraflame Spencer (cherry)

Duraflame Spencer

Form meets function in this robust workhorse that combines the heating power of an infrared heater, the allergen filtering of an air purifier, and the beauty of realistic logs and glowing embers. The Spencer's rich cherry or warm oak top trim elegantly sets off the black metal, making it perfect for any room; rolling casters allow easy transport. Control heat and flames with the remote or LED display. Set-and-forget thermostat automatically shuts off when your temperature is reached. 1500W/5200 BTUs heats up to 1000 sq. ft. 20" x 22" x 15", 50 lbs.

20IF100GRA-C202 \$264.99 cherry

20IF100GRA-O107 \$264.99 oak



Duraflame Colby

Duraflame Colby

Sophisticated in style and superior in function, the Colby provides gentle, even warmth while purifying the air. With its furniture-quality rich cherry cabinet and distinctive styling, it is well-suited for elegant homes or office suites. Concealed casters allow easy moving. Remote control (push buttons on unit have night dimmer). 1500W/5200 BTUs heats 1000 sq. ft. 14 3/8" x 17 3/4" x 19 3/4", 41 lbs.

10HM1342-C232 \$235.00 cherry



Comfort Smart Mighty Oak

Comfort Smart Mighty Oak

Kid-safe, quiet, and stylish too, this value-priced powerhouse's warm oak cabinet will blend seamlessly into any decor. Castors swivel 360 degrees so you can move it from room to room to comfortably heat up to 1000 sq. ft. Air stays moist and warm, with allergens filtered by its air purifying system. Comes with a multifunction remote. 1500W/5200 BTUs. 13 1/2" x 17 1/2" x 20", 40 lbs.

10QH8000 \$199.00 oak

Powerful, portable instant heat

Infrared heaters are all the rage and we can understand why. They provide instant heat with the push of a button. They're exceptionally safe for children and pets because the UL-listed heaters stay cool to the touch and emit no fumes. Inexpensive to operate, they conquer open spaces with high ceilings where heat would normally be lost. That's because the soft, even heat warms objects in the room rather than just the air, so you feel warmer from head to toe.

You know how when you're sitting in direct sun you feel hotter than in the shade? Infrared heat warms just as the sun's rays do, but without the UV rays: Our skin and clothes absorb the light—only we can't see infrared light because it's beyond our spectrum.

You get safe, soft, instant heat that inexpensively warms up to 1,000 sq. ft. when you plug in an Infrared quartz heater. We offer the widest range of styles to fit any desire and décor, from a portable power quartz heater to a furniture-quality fireplace with realistic flames that warms the heart as well as the body. All but the stove come with a remote control and each has an automatic thermostat to save energy and keep your room temperature steady and comfortable.

Have questions? Call our zone-heating experts. They'll help you discover the ambient all-round warmth of an infrared heater.



Duraflame Mighty

Duraflame Mighty 1000 sq. ft. and Mini 600 sq. ft. Portable Heaters

If you're looking for brawny heaters at an unbeatable price, our best-selling Mighty and its smaller cousin Mini are for you. Roll them to any room where you need soft, moist, even, and safe heat—all-direction furniture grade castors make it a breeze. An air purifier filters allergens while the heater quickly and quietly warms for pennies an hour. The black leather-look steel cabinet fits in anywhere, and the flocked grill stays cool so it's completely safe for pets and children. With multifunction remote.

Mighty: 1500W/4800 BTUs heats 1000 sq. ft. 13 3/5" x 17 1/2" x 20", 28 lbs.

Mini: 1000W/3400 BTUs. 11 1/2" x 16 7/16" x 15 1/5", 21 lbs.

8HM1500 \$199.00 Mighty

7HM1000 \$145.00 Mini (not shown)

Current Resident or:
 Source Code

**FREE
SHIPPING**
 Super Fast
 Delivery!

Use Your Fireplace Every Night!

This remarkable log set will transform your living room.

Dimplex 28" Premium

We worked with Dimplex for 3 years to engineer the most advanced and lifelike log inserts you've ever seen. The high, bright flame effect emanates with amazing realism from the hand-finished carved resin logs with a natural inner glow so real you'll wait for sparks to fly. You can move individual logs to build your fire your way, and there's even an ash bed with a burning ember effect! The flame effect reflects off the back of your fireplace as real flames would; you control flame intensity and speed. Digital remote control monitors both room temperature and heater output. Set the mood with just embers, or embers and flame, or embers, flame and heat. Even when everything is off, our most deluxe log insert looks fantastic! See for yourself this extraordinary advance in fireplace inserts. 1225W/4181 BTUs. 27"x11"x14 1/2". 25 lbs.

DLG-1058 \$599.99



Find the right fireplace or heater for your home.

Free Standing Stoves	4-7
Fireplace Log Inserts	9-11, 36
Fireplaces with Mantels	12-17
Television and Media Consoles	18-23
Wall-Mounted Fireplaces	8, 24-27
Easy-to-Install Fireboxes.....	28-31
Wall and Garage Heaters	32-33
Fireplace and Heaters with Infrared ...	34-35

*Highly realistic logs,
 pulsating embers,
 and thermostatically
 controlled heat, all at
 the touch of a button.*

