



## **KEY RESIN EXPANDS EPOXY TERRAZZO FLOORING PRODUCT OFFERING TO CHINA**

*Flooring system to be co-branded with Laticrete*

**Batavia, OHIO, USA** – Feb. 2, 2016 – Key Resin Company, an Ohio based resinous flooring materials manufacturer, has entered into a long-term agreement with Laticrete International and Laticrete China to offer Key Resin's Key Epoxy Terrazzo Flooring System as a co-branded flooring system in the Peoples Republic of China.

"Key Resin is excited to bring the industry's premier epoxy terrazzo resin formulation technology to a new developing market," said Jeff Cain, president of the company. "We're committed to grow our products internationally and look forward to the opportunities available to us in China."

Laticrete China has an established presence in China with more than 100 sales people, several distribution locations, and a flooring products team specializing in architectural design and specifications.

### **About Key Resin Company**

Since 1993, Key Resin Company has been setting the standard for resinous flooring systems in the industry by providing a variety of durable, dependable solutions for a variety of unique applications. From decorative to industrial, institutional to secondary containment, Key Resin Company offers solutions that deliver lower lifecycle costs, outstanding durability and overall performance. For further information visit [www.keyresin.com](http://www.keyresin.com) or call +1-888-943-4532.

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