



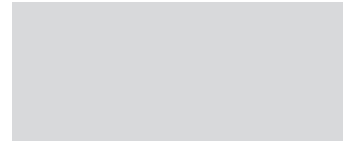
KEY COLORS



115 GEM GRAY



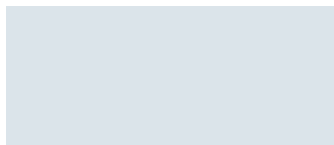
150 DARK GRAY



100 LIGHT GRAY



175 CHARCOAL



600 SLATE BLUE



700 DEEP BLUE*



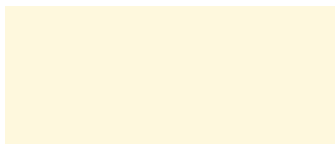
400 MOCHA



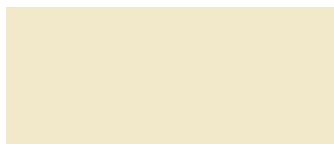
430 TAN



410 PALE BUFF



210 WHITE SAND



300 TAUPE



500 COLONIAL GREEN



900 BRICK RED



920 TERRA COTTA



899 SAFETY YELLOW*

*Premium charged for 700 Deep Blue, 899 Safety Yellow, other “safety” and custom colors.

KEY RESIN COMPANY provides this color guide for preliminary color selection only. Color may vary slightly from resin to resin or texture of coating. Please refer to a physical sample prior to making a final choice. All colors may not be available in every product. Please contact your **KEY REPRESENTATIVE** for assistance.

Please read the color data on the reverse side for detailed color selection guidelines.

COLOR SELECTION GUIDE

When selecting the **KEY COLOR** for your application, please take time to carefully consider:

1. **APPEARANCE:** Light colors generally provide a brighter, airier environment than dark colors.
2. **GLOSS:** Normally, the higher gloss, the more intense the color (note: flat blue vs. gloss blue and flat brick red vs. gloss brick red).
3. **ABRASION:** Abrasion is more visible on a dark floor than on a light one and on hard surfaces as compared to those with greater elasticity. Consult your **KEY REPRESENTATIVE** to determine the correct topcoat you need to offset the abrasion you expect.
4. **TRAFFIC & MAINTENANCE:** Wheel marks and dirt naturally show up more on pale colors than on darker choices.
5. **LIGHT:** Generally, the darker the room, the lighter you may want the floor.
6. **SPILLAGE:** What might be most commonly spilled on the floor? Consult your **KEY REPRESENTATIVE** to determine the degree of chemical resistance you may require prior to selection of the system.
7. **BATCH VARIATION: BE SURE TO ORDER ENOUGH!** Variations in resins, pigments, and other raw materials cause slight variations in finished product from batch to batch. While colors are matched as closely as possible, KEY RESIN COMPANY cannot guarantee that each new batch of coating will precisely match its predecessor.
8. **CUSTOMIZED COLORS: KEY RESIN COMPANY** will customize colors to the client's specifications. Dry samples will be provided for prior approval. Minimum orders and a premium charge may be required. All customized colors must be approved and may not be returned. An additional ten (10) working days may be required to match and produce customized colors.

Please contact **KEY RESIN COMPANY'S** Color Specialists for assistance

Phone: (888) 943-4532 FAX: (513) 943-4255

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